

ATTENDEE PROSPECTUS



**NADONALTC**

NATIONAL ASSOCIATION DIRECTORS OF NURSING ADMINISTRATION/LONG TERM CARE

# 2012 National Conference

July 21–25  
Gaylord Opryland  
Nashville, TN

<http://www.nadona.org/>

NADONA: In tune  
with the challenge  
of excellence ...

**25**  
**Years!**



## Goals of the 2012 NADONA/LTC National Conference

- Understand the concepts and implementation of Quality Assessment and Performance Improvement (QAPI)
- Recognize the importance and basic concepts of risk management within a healthcare facility
- Learn how to develop a wandering preparedness team for the resident with dementia
- Through networking, relationships with vendors, state chapters and the national office, promote educational activities that improve the quality of life within the long-term care continuum
- Engage and collaborate with members, colleagues, vendors, and thought-leaders to recognize new products and enhancements that will improve resident care across the long-term care continuum

## Why Attend This Year's Annual Conference?

Long-term care is rapidly changing. New regulations and guidance are being implemented in facilities across the country and within specific states. How care is and will be delivered is changing with new state and federal legislative initiatives. How residents and families are obtaining information has evolved significantly with the increased use of the Internet and other electronic resources. The National Conference will provide you with any update on these and other important trends that are or will be affecting you, your facilities and your residents.

## This Year's Conference Should Be The Best Ever!

There are many reasons for you to attend the 2012 National Conference including:

- Networking opportunities with key LTC personnel within your state and across the US
- Up to 30 hours of nursing continuing education credit
- Putting the "fun" back into fundamental principles of learning!
- Interact with exhibiting companies whose products and services have a positive impact on residents, families, and staff

During these challenging times, there is no better occasion to get updated on the newest clinical and management techniques. The sessions offered at this year's National Conference will include the newest and most timely information on methods to improve care and efficiencies within your practice and facilities.

These sessions will provide you with nursing and/or administrator continuing education credit that is required to maintain licensure/certification. Topics for this year's National Conference include:

- National Coalition Certified Dementia Practitioners (NCCDP) Certification Course
- American Association Nurse Assessment Coordinators (AANAC) Review Course
- Quality Assessment and Performance Improvement (QAPI) Program
- Boot Camp for seasoned and new DONs
- Strategies to preventing and managing medication errors
- Overview of important legal and regulatory challenges in long-term care
- Strategies to improve resident care in assisted living

Just as important as education, the National Conference provides you with time to network and build relationships with your colleagues and to learn from other facilities located in other parts of the country.

*Please contact NADONA if you need any information or documentation that may be required by your facility/company/organization/surveyors.*

## Make This Year's National Conference Your Family Vacation!

This year's National Conference is taking place during the summer, and though we realize you will technically be here on business, don't let that deter you from making this your family vacation! While you're in the sessions, your family can be out having fun!

Consider all the options in the Nashville area including The Grand Ole Opry, Country Music Hall of Fame and Ryman Auditorium! There is even great shopping! More information on these and other activities are available on page 7 and additional information will be made available to you in the upcoming months.

**We look forward to seeing you in Nashville!**



# 2012 National Conference

NADONA: In tune with the challenge of excellence ...

**25**  
Years!

## 2012 National Conference Tentative Schedule of Events\*

### Saturday, July 21, 2012 (Separate Registration Required)

8:00AM - 5:00PM Pre-Conference Workshops–  
National Council of Certified Dementia  
Practitioners Certification Program  
American Association of Nurse Assessment  
Coordinators Review Course  
*NCCDP pre conference open to all health care  
professionals not just nursing*

### Sunday, July 22, 2012

7:00AM Registration Opens  
7:30 - 8:45AM Tentative Satellite Symposium  
(Breakfast with a Speaker)  
9:00 - 11:00AM Opening General Session  
Keynote Presentation  
11:15 - 12:15PM Product Workshops  
(Lunches with a Speaker)  
12:30 - 2:00PM Preventing and Managing Medication Errors  
2:15 - 3:30PM Planning for Never Events  
12:15 - 4:30PM NADONA Certification Review  
5:30 - 7:30PM Opening and First-Timers Reception  
(with dinner)/Exhibits/Posters/Reception  
**Exhibits Open!**  
7:30 - 9:30PM NADONA debut of "The Age Of  
Champions"—A PBS Film

### Monday, July 23, 2012

7:00AM Registration Opens  
8:30 - 9:30AM Product Workshops  
(Breakfasts with a Speaker)  
9:45 - 11:15AM Keynote Presentation—Health Care Reform  
and its Effects on Nurse Administrators  
11:30 - 2:30PM **Exhibits (with lunch)**  
2:45 - 3:45PM Workshop  
2:45 - 3:45PM Workshop  
4:00 - 5:30PM Current Legal and Regulatory Challenges in  
the LTC Continuum  
6:00 - 8:00PM Tentative Satellite Symposium or  
Product Workshops  
(Dinner with a Speaker)  
6:30 - 9:30PM Presidents Roundtable

### Tuesday, July 24, 2012 (Boot Camp Day)

7:00AM Registration Opens  
8:00 - 9:00AM Product Workshops  
(Breakfasts with a Speaker)  
9:15 - 10:45AM Managing Re-Hospitalization Outcomes:  
An Operational Approach  
11:00 - 12:30PM Writing Effective Plans of Correction  
11:00 - 12:30PM ADL and Restorative Care:  
Optimizing Your Reimbursement  
12:45 - 2:45PM **Exhibits (with lunch)**  
3:00 - 4:00PM Managing Falls: The Antigravity Program  
3:00 - 4:00PM Effective Wound Care With Quality  
Outcomes With Today's Staffing Cuts  
4:15 - 5:30PM Juggling All of the Changes With Day-to-Day  
Operations (a balancing act!)—  
A Panel Discussion  
**Expert Panel**  
7:00 - 9:00PM Awards Banquet

### Wednesday, July 25, 2012 (QAPI/Risk Management Assessment)

7:30 - 8:45AM Tentative Satellite Symposium (Breakfast  
with a Speaker)  
9:00 - 10:30AM Quality Assessment and Performance  
Improvement (QAPI): Part 1  
9:00 - 10:30AM Assisted Living Program  
10:45 - 12:15PM Risk Management Assessment  
10:45 - 12:15PM Assisted Living Program  
12:30 - 2:00PM Networking Lunch  
2:15 - 3:45PM Quality Assessment and Performance  
Improvement (QAPI): Part 2  
3:45PM Close of Meeting

\* Schedule of Events subject to change.

Please refer to the NADONA Conference page for any updates at: [www.nadona.org](http://www.nadona.org)



## Attendee Registration

### Pre-Conference Registration-July 21

(Pre-registration required, application non-refundable, non-transferable)

NCCDP Review *NCCDP pre conference open to all health care professionals not just nursing*

- Member (NADONA or NCCDP) \$150  
 Non member \$300

AANAC Review

- Member (NADONA or AANAC) \$150.00  
 Non member \$300.00

### Member Registration

- Early Registration (On or before June 1, 2012) \$599  
 Late Registration (June 2, 2012 or later) \$649

### Non-Member Registration

- Early Registration (On or before June 1, 2012) \$749  
 Late Registration (June 2, 2012 or later) \$849  
 1-Day Pass \$350

### Circle Of Excellence Winner (NON- Transferable)

- 10-year Award (on or before June 1, 2012) \$399  
 Zero Facility Deficiency (on or before June 1, 2012) \$399

*This application must be received by June 1, 2012*

### Boot Camp-July 24

- (Parts 1 and 2) \$150

### Special Local 1-Day Pass\*

- Sunday, July 22 \$50  
 Monday, July 23 \$50  
 Tuesday, July 24 \$50

### Guest Tickets

- Exhibit hall ticket, all meals and banquet ticket \$350  
*No persons under the age of 18 allowed in Exhibit Hall*  
 Additional Banquet/Reception Ticket \$100

### Attendee Registration Fee Includes 1 Banquet Ticket

\*Inaccurate totals will be assessed on-site. TOTAL \_\_\_\_\_

**The Attendee Prospectus can now be completed online at [www.nadona.org](http://www.nadona.org)**

### \*Special 1-Day Passes for Local LTC Nurses!

Nurses working or residing in Tennessee, Kentucky, Virginia, North Carolina, Georgia, Alabama, Mississippi, Arkansas or Missouri and working in a long-term care setting can attend the conference with a special 1-day pass at a cost of \$50!

This applies to July 22, 23 and 24. Only one, 1-day pass allowed per person. Documentation of work location required.

### Registrant Payment Schedule

The conference fee, when paid in full, will include all educational meetings, most meals, 1 banquet ticket, exhibit hall admission, all educational materials and breaks. Please mark all that apply. Total your choices. Refunds will be assessed \$100 until June 1, 2012 (after June 1, 2012, no refunds will be made).

**Photo Release** – Any attendee of the NADONA/LTC National Conference gives the event photographer the absolute right and permission to publish, copyright and use pictures which may include attendees in whole or in part, composite or retouched in character or form.

**TAX DEDUCTIONS** Under the Tax Reform Act of 1986, the cost of education (including tuition fees, travel and lodging) is fully deductible to institutions. Educational costs may be deducted by individuals to the extent that miscellaneous itemized deductions exceed 2% of adjusted gross income. Consult your tax advisor for details.

### Dietary Restrictions:

- Kosher  Vegetarian  
 Other (please describe) \_\_\_\_\_

\_\_\_\_\_  
**First Name** **Last Name**

\_\_\_\_\_  
**Mailing Address** (This is the address to which all correspondence will be sent) **City** **State** **ZIP**

\_\_\_\_\_  
**Corporation Name**

\_\_\_\_\_  
**Facility Name** **State**

\_\_\_\_\_  
**Home Phone** **Daytime Phone/Ext.**

\_\_\_\_\_  
**Home E-mail Address** **Work E-mail Address**

### Payment Method (Please print clearly)

- Check Enclosed  Visa  MasterCard  American Express  Discover

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_ / \_\_\_\_ (3-digit code on back of MC, VISA; Discover 4-digit code on front of AMEX)  
 Signature: \_\_\_\_\_ Security ID: \_\_\_\_\_

Name (as it appears on credit card): \_\_\_\_\_

Billing Address on card \_\_\_\_\_

- Please check ALL that APPLY:  This is my first NADONA conference  
 CDONA  FACDONA  
 GDCN  CALN  
 Circle of Excellence  
 State President  
 Founding member  
 Other \_\_\_\_\_

**Mail, make check or money order payable to:**

**NADONA/LTC  
 Reed Hartman Tower, 11353  
 Reed Hartman Highway, Suite  
 210, Cincinnati, Ohio 45241**

Toll-free registration with Visa/MasterCard/American Express/Discover:  
 1-800-222-0539 or fax application to 513-791-3699.

NADONA/LTC reserves the right to accept or deny application.

# 2012 National Conference

**25**  
Years!

NADONA: In tune with the challenge of excellence ...



## Circle of Excellence Award Application

Facility DON/ADON must be an active member of NADONA/LTC.

Zero (0) facility deficiencies from state or federal survey OR proof of employment at the same facility/community as a director of nursing or equivalent for at least 10 years. Evidence must be submitted at time of application. Evidence accepted for proof of employment is a letter (on facility letterhead) from Administrator/Executive Director.

Award is based on surveys conducted from May 1, 2011 to June 1, 2012.

Applications must be received on or before June 1, 2012. After this date only full registration is available.

Applications must be completed fully. Incomplete applications will not be accepted.

**2012 National Conference  
Registration . . .  
\$200 OFF for zero deficiency,  
OR  
\$200 OFF for 10-year same  
facility/community DONs.  
To take advantage of this offer  
complete the Attendee  
Registration Application and  
Circle of Excellence  
Award Application.  
Due by 6/1/12**

***The Attendee Prospectus can now be completed online at [www.nadona.org](http://www.nadona.org)***

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Facility/Community Name (Please print Facility/Community name as you would like it to appear on the certificate) \_\_\_\_\_

Corporation \_\_\_\_\_

Administrator/Executive Director \_\_\_\_\_ Director of Nursing \_\_\_\_\_

Facility/Community Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail Address \_\_\_\_\_

10 years or more of employment at the same facility (Provide letter from Facility Administrator/Executive Director) OR

Zero facility deficiencies (Complete the following)

Date of facility/community survey: \_\_\_\_\_

*Please provide evidence of survey between 5/1/11 and 6/1/12 on a separate sheet and attach to this application.*

To what or whom do you attribute achieving zero deficiencies in your facility/community? (May use additional paper, if necessary)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# 2012 NADONA/LTC Membership Application

The Attendee Prospectus can now be completed online at [www.nadona.org](http://www.nadona.org)

**Tell Us About Yourself** (Please print clearly—Use one form per applicant or update renewal notice applications)

**New**    **Renew**   Please check ALL that APPLY    **CDONA**    **FACDONA**    **CALN**    **CLPN**    **GDCN**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Home Phone \_\_\_\_\_ Home Email \_\_\_\_\_

**Tell Us About Your Career**    **Skilled Nursing**    **Assisted Living**    **Retired**    **Other**

Corporation \_\_\_\_\_ Facility/Community Name \_\_\_\_\_

Facility/Community Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ County \_\_\_\_\_

Facility Phone (please include extension) \_\_\_\_\_ Work E-mail \_\_\_\_\_

Title \_\_\_\_\_ License # and State Issued \_\_\_\_\_ Type of License (RN, LPN, LVN) \_\_\_\_\_

## Membership Dues *(see rates below to add state dues to National FOR TOTAL DUES AMOUNT)*

	1-Year Membership	2-Year Membership
National	\$85.00	\$150.00
+ State Dues:	_____	_____

**= TOTAL DUES:** \_\_\_\_\_

PLEASE ADD STATE DUES TO NATIONAL DUES IF THERE IS A STATE LISTED BELOW

If you do not see your state, inquire about beginning a chapter in your state!

	1 yr/2 yr		1 yr/2 yr		1 yr/2 yr		1 yr/2 yr
Arizona.....	\$25/40	Illinois.....	\$25/50	Missouri.....	\$30/50	Oklahoma.....	\$25/50
Arkansas.....	\$20/30	Indiana.....	\$25/40	New Hampshire.....	\$25/40	Pennsylvania.....	\$25/45
California.....	\$20/40	Kentucky.....	\$25/50	New Jersey.....	\$40/75	South Carolina.....	\$25/50
Connecticut.....	\$25/50	Maryland.....	\$30/60	New Mexico.....	\$25/50	Tennessee.....	\$25/50
Florida.....	\$35/70	Massachusetts.....	\$35/55	New York.....	\$30/55	Texas.....	\$35/65
Georgia.....	\$25/45	Michigan.....	\$30/60	North Carolina.....	\$25/50	Virginia.....	\$25/40
Hawaii.....	\$30/60	Minnesota.....	\$25/50	North Dakota.....	\$35/70	Washington.....	\$25/50
				Ohio.....	\$20/35	West Virginia.....	\$20/40

## How Would You Like To Pay? (Please print clearly)

**Check Enclosed**    **Visa**    **Mastercard**    **America Express**    **Discover**

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_ Security ID: \_\_\_\_\_ (3-digit code on back of MC, VISA; 4-digit code on front of AMEX)

Name (as it appears on credit card): \_\_\_\_\_

Billing Address on card \_\_\_\_\_

*Contributions or gifts to the National Association of Directors of Nursing Administration in Long Term Care, Inc. are not tax deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.*

Make check or money order payable to: NADONA/LTC, 11353 Reed Hartman Highway, Suite 210, Cincinnati, Ohio 45241.

FOR Credit Cards only — fax request to 513-791-3699

Apply for membership on our website with Visa/MasterCard/American Express/Discover @ [www.nadona.org](http://www.nadona.org)

Membership question? Call NADONA/LTC toll-free at 800-222-0539 or E-mail us at [membership@nadona.org](mailto:membership@nadona.org)

# 2012 National Conference

25  
Years!

NADONA: In tune with the challenge of excellence ...

## 2012 NADONA/LTC NURSE ADMINISTRATOR OF THE YEAR NOMINATION FORM

### Nominee Information (Please print clearly—Use one form for each nominee)

Please check ALL that APPLY  CDONA  FACDONA  CALN  CLPN  GDCN

First Name Last Name Title/Position

Address City State ZIP

Phone Fax Email

### Please attach the following documentation:

- Written statement describing the reasons the nominee should be named Nurse Administrator of the Year. These reasons should include a description of the nominee's dedication and contributions to the field of long term care. Please include awards, certifications, length of service, etc.
- Letters from co-workers, families, residents or others, describing why the nominee should be named Nurse Administrator of the Year.
- The nomination form and all documentation must be submitted to either [conference@nadona.org](mailto:conference@nadona.org) **OR** mail two (2) copies to:

### NADONA/LTC Nomination

Reed Hartman Tower, 11353 Reed Hartman Highway, Suite 210, Cincinnati, Ohio 45241

- Deadline is **June 1st, 2012**

### Nominator Information

First Name Last Name Daytime Phone

Title/Position Email

### Process:

- Candidates must be a member of NADONA, LTC.
- Candidates may be nominated by other members, colleagues, administrators, medical directors or any other health professional involved in long term care.
- Candidates may not self-nominate.
- Candidates will be selected by an Awards Committee who will be comprised of members of NADONA/LTC.
- Candidates will not be identified by name to the Awards Committee.
- Awards will be made at the NADONA/LTC Conference.
- One award per region will be presented, provided each region is represented in nominations received prior to the deadline.
- The nominee obtaining the highest number of points will be awarded "National Nurse Administrator of the Year" in addition to "Nurse Administrator" of the Year in her/his region.

# 2012 Stephanie Carroll Scholarship Application

## Applicants Information (Please print clearly)

Name		Social Security #	
Address	City	State	Zip
Telephone	Fax	Email	

## Employer's Information

Current Position	Years in current position	Length of time in long-term care	
Address	City	State	Zip
Telephone	Fax	Email	

## School Information

Name of College/University			
Address	City	State	Zip
Telephone			
Length of time enrolled in educational program	Is the school NLN (National League of Nursing)? Yes/ No	Length of time until completion	

COST—	Books, Supplies \$	Transportation \$	Tuition \$	TOTAL \$
-------	--------------------	-------------------	------------	----------

**Narrative describing the reason for scholarship—** Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

By signing this application, I indicate that I plan to be employed in long term care nursing at least 2 years after graduation.

Your typed narrative in NO LESS THAN 100 WORDS must describe why you are seeking this degree and how it will enhance your nursing practice. If more space is required for narrative, attach 8.5 x 11 white paper to application. Please submit 2 copies of any mailed application packet; 1 copy if submitted by e-mail.

Application must be submitted no later than June 15th of any given year.

**NADONA/LTC Reed Hartman Tower, 11353 Reed Hartman Highway, Suite 210, Cincinnati, Ohio 45241**

APPLICATION MUST BE TYPED AND COMPLETED IN FULL FOR **ANY** CONSIDERATION

### SCHOLARSHIP CRITERIA

This scholarship has been established in memory of Stephanie Carroll, long-time valued NADONA employee. It will be awarded to a nursing student enrolled in a nursing program accredited by the National league for NLN or the Commission on Collegiate Nursing Education (CCNE), who has chosen long-term care or geriatrics as their practice area after graduation. Nursing students in an undergraduate or graduate program are also eligible to apply for this scholarship. The following guidelines have been developed for this scholarship.

1. Proof of acceptance to a nursing program and accreditation must accompany the application.
2. Applicant must make a commitment to practice in long-term care or geriatrics for at least two years after graduation.
3. Applicant should include an organized list of school related expenses with a final total.
4. Please submit a photo no bigger than 4" x 6"(digital preferred).
5. Scholarship monies in any amount are not required to be awarded if only one applicant applies.
6. Applicant cannot be awarded more than one NADONA scholarship in any one year.
7. Applicant must submit with their application, a double-spaced typed/word processed essay of NO LESS THAN 100 WORDS. This essay must include the following information (Use 8.5 x 11 white paper):
  - Describe why you have chosen nursing as a career.
  - Discuss why you are seeking this degree and how it will impact your nursing practice.
  - Describe your commitment to the nursing profession, including your goals for your nursing career after graduation.

*This scholarship is sponsored by a grant from the National Associated of Directors of Nursing Administration in Long Term Care. Individuals must agree to publication of their names, vital information, and photograph in The Director and other industry publications.*





**Gaylord Opryland**  
2800 Opryland Drive  
Nashville, TN 37214-1200  
[www.gaylordhotels.com/gaylord-opryland](http://www.gaylordhotels.com/gaylord-opryland)



Please call Gaylord Opryland directly at 615-889-1000 or 888-777-6779 to facilitate your hotel room reservations. Please identify yourself as an attendee of the National Association Directors of Nursing National Conference (NADONA/LTC) or provide the group code N-NADN12. Hotel reservations also can be made on the NADONA/LTC National Conference Event page on their website.

NADONA/LTC has a room block for the evenings of Monday, July 16, 2012 through Monday, July 30, 2012. The contracted room rate for these nights is \$179 (single/double occupancy) per night plus tax and applicable charges. This is inclusive of the resort fee. Please contact Mature-Health Communications at 877-764-7267 if you have any questions.

**The NADONA/LTC room block cut-off date is Tuesday, June 19, 2012.** After June 19, the group rate expires and rates may increase. If guest rooms are requested after this date, reservations can still be made at the group rate based on hotel availability. The Gaylord Opryland is a smoke-free hotel.

Deposits for hotel rooms are only refundable for cancellations occurring three days prior to arrival.

Please note that NADONA is financially responsible for all hotel rooms reserved in our group block. Any rooms not sold are still billed to NADONA in the form of attrition. We ask for your support in booking only the hotels listed below to ensure we fill the room blocks and that we can continue to offer discounts to our attendees. We ask that you reserve hotel rooms realistically and cancel any unneeded rooms with as much notice as possible.

### **Visit Nashville while you're at Conference!**

Come experience the energy and excitement of Music City at Gaylord Opryland, the flagship property of our Gaylord Hotels family. On the banks of the Cumberland River, the landmark Nashville hotel is just minutes from Nashville International Airport and a short drive or riverboat cruise from downtown Nashville. Underneath our climate-controlled signature glass atriums, lies an extraordinary selection of dining, shopping and recreation options that provide the perfect destination for any romantic weekend or family getaway.

Heralded as Music City, U.S.A., and the country-music capital of the world, Tennessee's fast-growing capital city also shines as a leading center of higher education, appropriately known as the Athens of the South. Nashville has prospered from both labels, emerging as one of the South's most vibrant cities in the process. The Gaylord Entertainment Center (formerly Nashville Arena), a 20,000-seat facility spanning three blocks at 5th and Broadway, opened in 1996. Connected to the city's convention center by a tunnel, the Arena hosted the U.S. Figure Skating Championship in 1997.

A successful drive to land both a National Football League and a National Hockey League franchise, coupled with a population gain that has pushed Nashville ahead of Memphis, has put Nashville into the major leagues of American cities.

Downtown Nashville is the top regional choice for live music, special occasions, fine dining, sports and entertainment. From country to classical, Irish to blues, jazz to bluegrass, downtown Music City USA has over 35 live music venues! Great performance venues include the historic Ryman Auditorium, Bridgestone Arena, the Tennessee Performing Arts Center and the world-class Schermerhorn Symphony Center.

