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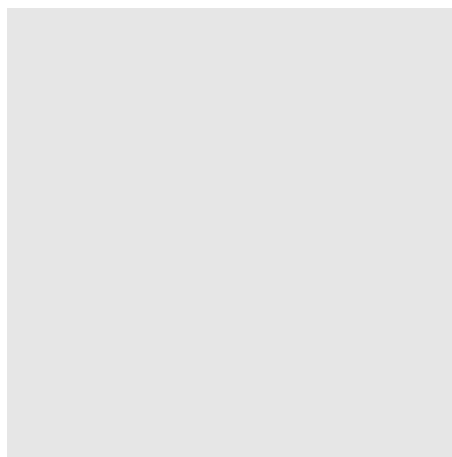
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## A.G. Rhodes Health & Rehab announce new CEO

MDJ Staff Feb 1, 2018



Deke Cateau

A.G. Rhodes Health & Rehab, which operates a location at 900 Wylie Road SE in Marietta, announced that Deke Cateau assumed the role of chief executive officer on Feb. 1.

A.G. Rhodes, one of Atlanta’s oldest nonprofit organizations, provides therapy and rehabilitation services, short-term recovery and long-term care at three metro Atlanta nursing homes.

Cateau brings 15-plus years of long-term care industry experience to his position and has previously served in various leadership roles with A.G. Rhodes – including chief operating officer, chief of strategic implementation, and administrator of the organization’s flagship location near Grant Park.

A native of Trinidad, Cateau leads a workforce of approximately 600 employees serving more than 1,100 seniors each year.

“I am honored and humbled by this opportunity to serve A.G. Rhodes,” said Cateau. “I am eager and excited to continue the organization’s vision to transform and improve the way we provide care for our aging population.”

As CEO, Cateau is responsible for an operating budget of approximately \$40 million. He will continue to guide the organization in its transition to an improved model of care to better serve elders, their families and the community. He draws on experience from his various roles at A.G. Rhodes since 2009, and prior to that, numerous responsibilities with Five Star Quality Care Inc., a national senior living communities and services provider, and his prior management of a 200-unit continuing care retirement community in Savannah.

In addition to being a licensed nursing home administrator, Cateau is certified by the National Council of Certified Dementia Practitioners as a certified dementia practitioner and a certified alzheimer’s disease and care dementia trainer. He is also a certified eden alternative educator and a certified virtual dementia tour facilitator for nursing homes. He serves on the Board of Directors for LeadingAge Georgia.

Cateau holds a Bachelor’s degree in History and a post graduate diploma in International Relations from the University of the West Indies St. Augustine campus and a certification in Global Leadership Development from the University of the Virgin Islands.



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He has published two articles on long-term care – “Act as Though Your Customer is Right” in Nursing Homes Magazine in May 2005; and “Skilled Nursing Facilities and Hospice Providers: Bridging the Gap” in Nursing Homes Magazine in November 2006. In 2014, he won the American College of Health Care Administrators Facility Leadership Award and he won the Georgia Health Care Association’s Leadership Excellence Award in 2015.

For more information, visit [www.agrhodes.org](http://www.agrhodes.org).