

# McKnight's

Long-Term Care News & Assisted Living

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## Brand to serve as NCCDP President

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Rhonda Brand began this month as the new president of the [National Council of Certified Dementia Practitioners](#).

Brand has been the president of the Northwest NJ Gathering of Activity Professionals and is a certified dementia practitioner.

She has served as the administrator at the Atrium Post Acute Care of Wayneview since 2016, and has been a consultant for Miriam Center. She also was an assistant administrator at Bridgeway Senior Healthcare for two years. In addition, Brand has worked as an activity director, admissions director, adult day care center director and dementia unit manager.

She is a graduate of Northwest Missouri State University.

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