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## Business Briefcase

Oct 3, 2016



Courtesy photo. Dennis Hicks of Beverly has been named director of student engagement at North Shore Community College (NSCC). Prior to joining NSCC, Hicks served as the associate director for programming, student involvement, at George Mason University in Fairfax, Va.



Hicks named NSCC director of student engagement

Dennis Hicks of Beverly has been named director of student engagement at North Shore Community College (NSCC). Prior to joining NSCC, Hicks served as the associate director for programming, student involvement, at George Mason University in Fairfax, Va.

In his new role, Hicks is responsible for the supervision of four professional staff; advising Phi Theta Kappa, the international honor society for two-year colleges and Sigma Alpha Pi, the National Society of Leadership and Success; overseeing the Presidential Scholars Program, and developing co-curricular programming opportunities on each campus.

Hicks has more than 15 years of experience working in higher education in the areas of residence life and student involvement. He is a member of the American College Personnel Association (ACPA) — College Student Educators International, where he serves on the Coalition for LGBT Awareness as the director for marketing and communications. He is also an artist and enjoys drawing, photography and freelancing as a graphic designer.

Born and raised in the suburbs of Detroit, Mich., Hicks received a Bachelor of Arts degree in art education from Marshall University as well as a Master of Arts in counseling/student affairs from the same institution.

Honda North, Care Dimensions raise \$18k at fundraiser

DANVERS — Honda North, a member of the International Cars Ltd. family of dealerships, recently hosted the annual Walk for Hospice kick-off party. The evening, benefitting Danvers-based Care Dimensions, drew more than 250 people to the Danvers auto dealership and raised more than \$18,000 to support the Walk for Hospice, which took place Sunday, Oct. 2, at St. John's Preparatory School in Danvers.

Friends, employees and North Shore residents sampled a wide variety of dishes and cocktails from numerous local restaurants, and at the same time, participated in a live/silent auction and raffle. The funds will help underwrite programming not covered by insurance, including grief counseling; palliative care programs for adults and children; and complementary therapies including massage, pet, music, and Reiki.

"I could have never imagined that, when we built Honda North, we'd be able to host such a terrific event as the Walk for Hospice party," said Marshall Jespersen, dealer principal of International Cars Ltd., in a statement. "We're so incredibly proud to partner with the team at Care Dimensions and support such a worthy cause as the Walk for Hospice on Oct. 2."

Gould named to CommCorp board

Gloucester resident and Lynn Area Chamber of Commerce president and chief executive officer Leslie Gould was officially sworn in as a board member of the Commonwealth Corporation.

The mission of the CommCorp is to strengthen the skills of Massachusetts youth and adults by investing in innovative partnerships with industry, education and workforce organizations. The CommCorp seeks to meet the immediate and emerging needs of businesses and workers so they can thrive. Across the state, CommCorp designs and executes workforce programs in partnership with businesses, educators and providers, and it supports the development of education and skills training that connect to real job opportunities, with sensitivity to regional economic differences. Created by the Massachusetts Legislature in 1997, CommCorp is committed to ensuring that businesses have access to a pipeline of highly skilled workers and that youth and adults in Massachusetts have pathways to good jobs. CommCorp oversees the Workforce Training Fund and YouthWorks programs.

"The mission of the Commonwealth Corporation speaks directly to the LACC mission of job creation, sustainability and having a trained workforce," said Gould in a statement. "The LACC formed an active Economic and Workforce Development Committee (EWD), to educate and empower our members regarding opportunities and resources within Lynn, the Lynn Area and the State to help grow their business. Participating on the Commonwealth Corporation Board of Directors will expand the LACC's network of resources and opportunities."

"It's my understanding that a Chamber of Commerce representative has not held a board seat over the past decade, if not longer, so my goal is to see how the two organizations can help each other and work together," said Gould. "I'm grateful that Boards and Commissions Director Ed Palleschi reached out to me for this opportunity. The timing was perfect. It's truly an honor to serve and to have my children, fellow employees and friends by my side for this moment."

The LACC EWD Committee is comprised of primary and secondary educators and administrators, the North Shore Workforce Investment Board, MA Office of Business Development, elected officials and local business members of the LACC who are all passionate about creating a skilled workforce for the future of the Lynn area and commonwealth.

Schwendiman named certified dementia practitioner

SeniorCare Inc. recently announced that Deborah Schwendiman, supervisor of information and referral services and elder care services team, has been certified by the National Council of Certified Dementia Practitioners (NCCDP) as a Certified Dementia Practitioner (CDP) as well as an approved NCCDP Alzheimer's disease and dementia care instructor.

The NCCDP was formed to promote standards of excellence to professionals and other caregivers who provide services to dementia clients. As practitioners and instructors, it is the council's goal to utilize education, experience, and networking supports to develop and encourage comprehensive standards of excellence in direct-care skills, education and sensitivity in the area of dementia care.

Visit [www.seniorcareinc.org](http://www.seniorcareinc.org) or [www.NCCDP.org](http://www.NCCDP.org).

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