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Business briefcase

Oct 2, 2016



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Maryanne Duca, CTFA

     

[W/ PIC ATTACHED -- BIZ MARYANNE DUCA]

Duca added to Rockland Trust's team

ANDOVER — Maryanne Duca, CTFA, a resident of Andover, has joined Rockland Trust's Investment Management Group (IMG) as vice president and relationship manager. Serving the bank's Greater Boston and Metro North footprint, Duca will be responsible for account administration and financial planning for personal account relationships, trusts and estates.

Duca has more than 25 years of financial services experience. She is a Certified Trust and Financial Advisor, has a certificate in financial planning from Boston University's Center for Professional Development, and holds FINRA series 7, 63 and 65 licenses.

Fyfe and Associates merges with RE/MAX Insight

SALEM, NH — Sue Fyfe, owner/principal broker of Kingston-based Fyfe and Associates, has decided to merge her company with RE/MAX Insight in Salem, New Hampshire.

Prior to owning Fyfe and Associates, she owned and operated RE/MAX Alliance and was a recipient of the 100% Club and Platinum Club awards as well as a RE/MAX Hall of Fame member.

Fyfe, who is licensed in Massachusetts and New Hampshire, has a great deal of experience working with buyers and sellers, as well as all aspects of brokerage.

RE/MAX Insight welcomes Moscillo

SALEM, NH — Realtor John Moscillo has joined RE/MAX Insight's Salem, New Hampshire office.

Formerly of Keller Williams Realty Metropolitan, Moscillo represents buyers and sellers throughout southern New Hampshire, with a concentration on the Bedford, Salem, Windham, and Londonderry areas.

Moscillo obtained his real estate license in 2002 and is a past member of the RE/MAX Hall of Fame. He has also had the opportunity to train agents nationally and has developed a cloud-based, productivity software program, MoreGCI (moregci.com), that allows agents to see their business plan in action, with clarity and is user-friendly.

Hicks named NSCC director of student engagement

BEVERLY – Dennis Hicks of Beverly has been named director of student engagement at North Shore Community College (NSCC). Prior to joining NSCC, Hicks served as the associate director for programming, student involvement, at George Mason University in Fairfax, Va.

In his new role, Hicks is responsible for the supervision of four professional staff; advising Phi Theta Kappa, the international honor society for two-year colleges and Sigma Alpha Pi, the National Society of Leadership and Success; overseeing the Presidential Scholars Program, and developing co-curricular programming opportunities on each campus.

Hicks has more than 15 years of experience working in higher education in the areas of residence life and student involvement. He is a member of the American College Personnel Association (ACPA) — College Student Educators International, where he serves on the Coalition for LGBT Awareness as the director for marketing and communications. He is also an artist and enjoys drawing, photography and freelancing as a graphic designer.

Born and raised in the suburbs of Detroit, Mich., Hicks received a Bachelor of Arts degree in art education from Marshall University as well as a Master of Arts in counseling/student affairs from the same institution.

Honda North, Care Dimensions raise \$18,000 at Walk for Hospice kick-off party

DANVERS — Honda North, a member of the International Cars Ltd. family of dealerships, recently hosted the annual Walk for Hospice kick-off party. The evening, benefitting Danvers-based Care Dimensions, drew more than 250 people to the Danvers auto dealership and raised more than \$18,000 to support the Walk for Hospice, which took place Sunday, Oct. 2, at St. John's Preparatory School in Danvers.

Friends, employees and North Shore residents sampled a wide variety of dishes and cocktails from numerous local restaurants, and at the same time, participated in a live/silent auction and raffle. The funds will help underwrite programming not covered by insurance, including grief counseling; palliative care programs for adults and children; and complementary therapies including massage, pet, music, and Reiki.

"I could have never imagined that, when we built Honda North, we'd be able to host such a terrific event as the Walk for Hospice party," said Marshall Jespersen, dealer principal of International Cars Ltd., in a statement. "We're so incredibly proud to partner with the team at Care Dimensions and support such a

worthy cause as the Walk for Hospice on Oct. 2.”

Charity benefit aims to prevent bullying

ANDOVER – Blueskies Wellness, Inc. will host its second annual charity benefit Friday, Oct. 21, at DoubleTree by Hilton, 123 Old River Road. Blueskies is a licensed mental health clinic that specializes in child/adolescent trauma, specifically bullying victimization.

The gala will support Blueskies’ therapeutic bullying prevention program, which serves the Merrimack Valley and surrounding areas. By raising the necessary funds, the clinic will be able to create curriculum to help communities, providers, schools, families and individuals prevent and deal with bullying.

A cocktail reception will start off the evening at 6 p.m., followed by the gala from 7 to 9:30 p.m. Tickets are \$50 per person. For service opportunities and tickets, contact Pilar Naveo at 978-655-1823 or email blueskiesmentalhealthcenter@gmail.com.

Gould named to CommCorp board

GLOUCESTER – Gloucester resident and Lynn Area Chamber of Commerce president and chief executive officer Leslie Gould was officially sworn in as a board member of the Commonwealth Corporation.

The mission of the CommCorp is to strengthen the skills of Massachusetts youth and adults by investing in innovative partnerships with industry, education and workforce organizations. The CommCorp seeks to meet the immediate and emerging needs of businesses and workers so they can thrive. Across the state, CommCorp designs and executes workforce programs in partnership with businesses, educators and providers, and it supports the development of education and skills training that connect to real job opportunities, with sensitivity to regional economic differences. Created by the Massachusetts Legislature in 1997, CommCorp is committed to ensuring that businesses have access to a pipeline of highly skilled workers and that youth and adults in Massachusetts have pathways to good jobs. CommCorp oversees the Workforce Training Fund and YouthWorks programs.

“The mission of the Commonwealth Corporation speaks directly to the LACC mission of job creation, sustainability and having a trained workforce,” said Gould in a statement. “The LACC formed an active Economic and Workforce Development Committee (EWD), to educate and empower our members

regarding opportunities and resources within Lynn, the Lynn Area and the State to help grow their business. Participating on the Commonwealth Corporation Board of Directors will expand the LACC's network of resources and opportunities.”

“It's my understanding that a Chamber of Commerce representative has not held a board seat over the past decade, if not longer, so my goal is to see how the two organizations can help each other and work together,” said Gould. “I'm grateful that Boards and Commissions Director Ed Palleschi reached out to me for this opportunity. The timing was perfect. It's truly an honor to serve and to have my children, fellow employees and friends by my side for this moment.”

The LACC EWD Committee is comprised of primary and secondary educators and administrators, the North Shore Workforce Investment Board, MA Office of Business Development, elected officials and local business members of the LACC who are all passionate about creating a skilled workforce for the future of the Lynn area and commonwealth.

Schwendiman named certified dementia practitioner

SeniorCare Inc. recently announced that Deborah Schwendiman, supervisor of information and referral services and elder care services team, has been certified by the National Council of Certified Dementia Practitioners (NCCDP) as a Certified Dementia Practitioner (CDP) as well as an approved NCCDP Alzheimer's disease and dementia care instructor.

The NCCDP was formed to promote standards of excellence to professionals and other caregivers who provide services to dementia clients. As practitioners and instructors, it is the council's goal to utilize education, experience, and networking supports to develop and encourage comprehensive standards of excellence in direct-care skills, education and sensitivity in the area of dementia care.

Visit www.seniorcareinc.org or www.NCCDP.org.

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