



In Vinnin Square, 'The Residence' staff prepare Swampscott's newest assisted living facility

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Construction of The Residence, an independent and assisted living facility on Salem Street, is coming along well and preparations for a grand opening are underway.

The 72,000-square-foot facility will have 92 tenants across 84 units, a mixture of private studio and one-to-two-bedroom apartments. Dina Finos, director of sales and marketing, and fellow colleague Mimi Brophy have been lining up tenants. So far, 57 out of the 84 units - or 65 percent - have deposits on them.

"We have met so many fabulous people - and everyone's been so welcoming," said Finos on Monday morning. "Rossi and I have completed our eighth hour dementia training to become certified as certified dementia practitioners."

Meanwhile, Rossi has been taking care of, in part, hiring of staff. On that front, all management positions have been filled.

"You've got to have compassion, hospitality and enthusiasm," said Rossi, adding that most of the people whom she's hired possess experience in the assisted-living industry.

The first floor, known as the "reflection" level, will serve tenants with moderate-to-severe memory issues. On the second and third floors, assisted-living and independent residents will live out of 62 units. Amenities that come with the occupancy include but are not limited to three meals a day, 24-hour security, local transportation, and laundry and cleaning services, among others.

From an omelette bar and boneless chicken tenders to four-ounce sirloin steak and chicken Caesar salad, tenants will have access to what staff called a gourmet restaurant. The facility also comes with a library, salon, computer area and outdoor patio.

LCB Senior Living, LLC, the owner of the Residence, is the 16th-largest senior development and management company in the nation. It owns more than 80 facilities across New England, according to the company's website.

Moreover, The Residence at Vinnin Square practices a science-based, non-pharmacological approach to its resident care, said Finos. It also collaborates with Brigham and Women's Hospital and Harvard Medical School, on the issue of care available to tenants.

As far as construction goes, a completion date is eyed for April 10.

"Hopefully, shortly after that," said Rossi, "we will start moving people in at the end of April."