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Business (/connecticut/southwindsor/business)

LCB Senior Living Announces New Marketing Director

Carrie Wilson brings 15 years of experience in business management and has served in many diverse roles in senior care.

By Damita Thomas (Patch Staff) - (<https://patch.com/users/damita-thomas>) Updated June 21, 2017 11:33 am ET

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From LCB Senior Living: (<http://www.lcbseiorliving.com>) LCB Senior Living, LLC (www.lcbseiorliving.com), owner and operator of The Residence at South Windsor Farms (www.residencesouthwindsor.com) located at 200 Deming Street in South Windsor, CT, is pleased to announce the selection of Carrie Wilson as the community's Sales & Marketing Director.

The Residence at South Windsor Farms offers the area's finest independent, assisted and memory care assisted living for local seniors.

Ms. Wilson has 15 years of experience in business management within the senior living industry. She has served in diverse roles, including Memory Care Director, Activities Director, and Assisted Living Care Director. She has been certified by CT as a Certified Dementia Practitioner, Certified Nursing Assistant, and Alzheimer's Association Support Group Leader in. Prior to her employment with LCB, Ms. Wilson served as Traditional Care Director with Benchmark Senior Living at their community in South Windsor, CT.

Independent Living residents at The Residence at South Windsor Farms have private apartments with a kitchenette and bath, along with the peace of mind of 24-hour security, three nutritious meals prepared and served "Anytime Dining" style on-site, fitness center, available laundry and cleaning services, a full activities program, building and grounds maintenance, and a host of optional services. Assisted Living residents have all of the above, along with assistance with the activities of daily living, including dressing, bathing, medication reminders, and other services.



Terror In Flint; Major Storm Hits Coast; GOP Health Care Bill Unveiled: Patch Morning Briefing (<https://patch.com/connecticut/southwindsor/s/g5ros/terror-in-flint-major-storm-hits-coast-gop-health-care-bill-unveiled-patch-morning-briefing>)



(<https://patch.com/connecticut/southwindsor/s/g5ros/terror-> Also: new Phillando Castile video, ugly produce and a sneaky deer.

The community also includes LCB's renowned Reflections Memory Care services for residents with Alzheimer's disease and other memory impairments. In addition to offering sophisticated cognitive programming and a range of daily services, Reflections is a secure, safe environment with its own common areas, walking courtyard, and other amenities. All programming was developed in collaboration with the Harvard Medical School, McLean Hospital and Brigham & Women's Hospital.

LCB Senior Living, LLC is a leading senior housing operator and developer with roots that go back to 1994. Headquartered in Norwood, Massachusetts, the LCB team was among the region's first Assisted

Living providers. The company owns and/or operates communities throughout New England and the Mid-Atlantic states, offering the finest Independent, Assisted and Reflections Memory Care living options.

Image Courtesy of LCB

Thoughts on this article?  

Originally published June 21, 2017.

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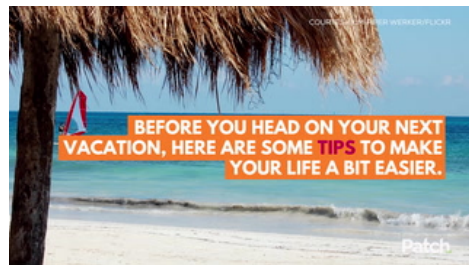
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