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LOJACK SAFETYNET AND PROJECT LIFESAVER HELP RESCUE CLIENTS AFFLICTED WITH ALZHEIMER'S/DEMENTIA WHO WANDERED

Powerful Offering Rescues Five People In the Past Month, Each in Less than 30 Minutes

WESTWOOD, MA – July 8, 2009 — <u>LoJack Corporation</u> (NASDAQ: LOJN) and <u>Project Lifesaver International</u> today announced that the LoJack SafetyNet System and Project Lifesaver Program has helped to rescue—in less than 30 minutes each—five people with Alzheimer's or dementia who had wandered over the past month. The LoJack SafetyNet/Project Lifesaver service answers a critical need for people with cognitive conditions at risk of wandering, and is a particularly important service for caregivers and family members during the summer months when the life-threatening issue of wandering tends to increase.

"These rescues are great examples of how effectively the LoJack SafetyNet System and Project Lifesaver Program work together to protect people at risk of wandering," said Scott Martin, Law Enforcement Director for LoJack SafetyNet, LoJack Corporation. "LoJack SafetyNet and Project Lifesaver help public safety agencies achieve—often in minutes—what otherwise can take hundreds of search and rescue man-hours."

LoJack SafetyNet/Project Lifesaver Rescue Stories:

83-Year-Old Man is Rescued 10 Minutes After Reported Missing

In New Jersey, an 83-year-old man with dementia was reported missing by his wife. Deputies with the Atlantic County Sheriff's Department logged onto the secure LoJack SafetyNet database to obtain specific information on the man to aid in his rescue. Using LoJack SafetyNet's Search and Rescue receivers and expertise gained from Project

Lifesaver's training program, police picked up the signal from the man's Personal Locator Unit wristband and within 10 minutes tracked him to a location several blocks from his residence. Police returned him to his home uninjured.

78-Year-Old Man Drives Off in Family Car; Found in 22 Minutes

In Alabama, a 78-year-old man with Alzheimer's obtained keys to the family car and drove away before family members could stop him. Family members notified the Cleburne County Sheriff's Department, who used their Search and Rescue receivers and training knowledge to track the man while driving on a roadway and rescue him within 22 minutes.

82-Year-Old Man Wanders from Home and is Rescued in 15 Minutes

In California, an 82-year-old man afflicted with Alzheimer's wandered away from his home. When he was discovered missing, his caregiver immediately contacted the Monterey County Sheriff's Department, who found the man in only 15 minutes about ½ mile from his residence. He was returned to his family in good health.

73-Year-Old Woman with Alzheimer's Rescued in Vacant Home; Located in 17 Minutes

In Massachusetts, a 73-year-old woman with Alzheimer's went missing. Officers with the Duke's County Sheriff's Department arrived at the last known location of the woman and within 5-8 minutes they picked up the signal of the woman's Personal Locator Unit wristband using their Search and Rescue receivers. The signal led them to a vacant home in Martha's Vineyard and the woman was identified laying on a couch. Access was gained to the house and the woman was rescued within 17 minutes.

75-Year-Old Man with Alzheimer's is Rescued in 12 Minutes

In Virginia, a caregiver reported that a 75-year-old man with Alzheimer's had gone missing. Officers with the Danville County Sheriff's Department tracked him down within only 12 minutes using the LoJack SafetyNet/Project Lifesaver service.

Project Lifesaver Program & LoJack SafetyNet System: The Most Comprehensive Search and Rescue Service

Project Lifesaver International, a non-profit organization specializing in search and rescue programs, conducts mandatory training and provides certification, ongoing management and support to public safety agencies that enroll in the LoJack SafetyNet/Project Lifesaver service. The training includes teaching public safety officials how to use the LoJack SafetyNet System and how to gain the trust of and communicate with people who wander, and to ensure that caregivers are well versed in the service – all of which are essential to a successful rescue.

LoJack SafetyNet is a comprehensive system that enables law enforcement to pinpoint the location of a person at risk that wanders. A Personal Locator Unit (PLU) is typically placed on a band worn around the wrist or ankle by the person at risk. The PLU constantly emits a Radio Frequency (RF) signal, which can be tracked regardless of where the person has wandered—even into a densely wooded area, a marsh, a concrete structure such as a garage, or a building constructed with steel. The RF signal enables law enforcement to pinpoint the precise location of the missing person using the handheld, portable Seach and Rescue receiver. The receiver can actually detect the signal from the PLU within a range of approximately one mile in on-the-ground searches and 5-7 miles in searches by helicopter.

The LoJack SafetyNet database, a critical component of the solution, includes key information that provides insight as to where the person might have wandered if he/she goes missing, and provides searchers with a recent photo and other pertinent information. LoJack's caregiver support organization is available by phone and e-mail and is accessible 24/7 for emergencies.

For more information about the service, call (877) 4-FINDTHEM (877-434-6384) or visit www.lojacksafetynet.com, or contact Project Lifesaver at 1-877-580-LIFE (5433) or visit http://www.projectlifesaver.org/.

About LoJack Corporation

LoJack Corporation, the company that invented the stolen vehicle recovery market more than two decades ago, is the global leader in finding and recovering a wide range of mobile assets including cars, construction equipment and motorcycles—having recovered more than \$5 billion USD in stolen assets worldwide. In today's rapidly changing world, LoJack's core competencies are more valuable and more relevant than ever as they are now being applied into new areas, such as the prevention, detection and recovery of stolen cargo and finding and rescuing people with cognitive disorders such as Alzheimer's and autism. LoJack has the proven processes, ultimate technology for recovery—Radio Frequency—and unique integration with law enforcement agencies, making its offerings the most effective solutions that not only deliver a wide range of recoveries, but also enhance the safety of the public on a global level. LoJack's Stolen Vehicle Recovery System operates in 27 states and the District of Columbia, and in more than 30 countries throughout North America, South America, Europe, Africa and Asia. For more information, visit www.lojack.com.

About Project Lifesaver International

Established in 1999, Project Lifesaver International is a non-profit organization that is committed to helping families quickly find their loved ones who wander because of Alzheimer's, Down syndrome, dementia, and autism. Headquartered in Chesapeake, Va., Project Lifesaver works with local law enforcement agencies in more than 1,000 communities in 45 states, the District of Columbia and Canada to protect some of society's most vulnerable citizens. The Project Lifesaver Program trains agencies on how to search for individuals who become lost by utilizing search and rescue techniques and equipment, as well as how to interact with individuals once they are found and returned to their loved ones. Funded completely by private and corporate donations and grants, Project Lifesaver has the endorsement of the Alzheimer's Foundation of America, the National Sheriff's Association, the International Society of Crime Prevention Practitioners, statewide sheriffs' associations, Pilot's International and the National Council of Certified Dementia Practitioners. For more information please visit www.projectlifesaver.org.