

Market Street Memory Care Residence Palm Coast Now Accepting Reservations



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VERO BEACH, Fla., March 6, 2018 /PRNewswire/ -- Market Street Memory Care Residence in Palm Coast, Fla announces the opening of their community sales office, offering prospective residents the opportunity to secure their reservation in the 64-unit all memory care community. This state-of-the-art senior living community is scheduled to open in Summer 2018, offering world-class care, multi-sensory programming, extraordinary culinary experiences, and unparalleled associate training honoring seniors living with Alzheimer's and dementia.



Watercrest Senior Living Group announces the opening of the sales office at Market Street Memory Care Residence Palm Coast. The community is now accepting reservations to welcome residents later this summer.

Market Street Memory Care Residence welcomes future residents, family members and associates to visit the sales office to discover the extraordinary difference in care, amenities and lifestyle provided by a Market Street community. Contact Jennifer Harris, Executive Director or Christine McGrath, Community Relations Director at 386-261-1340 to schedule an appointment Monday through Sunday, or stop by the office Monday through Friday from 9am to 5pm. The sales office is located in the West Point Plaza at 4881 Palm Coast Parkway Unit One, entering off of Bridgehaven straight back to the Market Street signage.

Market Street Memory Care Residences are purposefully designed to ignite the human spirit by identifying personal connections to specific sights, sounds, tastes and smells. Honoring each resident's traditions and interests, Nationally Certified Dementia Care Practitioners and specialists utilize specifically designed spaces throughout the community to stimulate the brain and spark meaningful connections.

"As part of our Common Unity Initiative, we focus on building relationships and supporting partnerships within the Palm Coast community," says Marc Vorkapich, Principal and CEO of Watercrest Senior Living Group. "It's a privilege to offer the residents of Palm Coast an innovative, world-class senior living community which honors our mothers and fathers with exceptional care and enriching lifestyles."

Architected by LifeBuilt Architecture, Market Street Memory Care Residences Palm Coast will feature an inviting and purposeful design, including spacious accommodations, abundant natural lighting, internal courtyards with lush gardens, circular walkways, and visual cueing. This specialized care community boasts extraordinary central gathering spaces in Market Plaza, an active, "outdoor" streetscape complete with Newsstand, Art Gallery, Bakery, Salon and Spa, and Post Office caringly designed to welcome family and friends.

All Market Street care associates are Nationally Certified Dementia Care Practitioners and their unique multi-sensory memory care programming includes Personal Life Silhouettes, Music & Memory, Memories in the Making, For the Love of Color, culinary and gardening experiences, as well as personal well-being activities.

The 46,000 square-foot, Market Street Memory Care Residence is currently under construction by Walker and Company construction at 2 Corporate Drive in Palm Coast, and on schedule to welcome residents in the summer of 2018.

Watercrest Senior Living Group, owner of Market Street, specializes in the development and operations management of assisted living and memory care communities. Focused on the growth of servant leaders, Watercrest Senior Living Group identifies people as the company's greatest asset. For more information visit www.watercrestslg.com or www.marketstreetresidence.com.

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