



A Vibrant Memory Care & Assisted Living Community

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## Our Care Friends



### Debra Murrey, *Executive Director*

(269) 372-6100, ext. 6882 | [dmurrey@newfriendsmemorycare.com](mailto:dmurrey@newfriendsmemorycare.com)

Even before joining New Friends, Debra lived the Vibrant Life philosophy. As her mother's primary caregiver for the last several years of her life, Debra made it her mission to ensure that her mother enjoyed a full, rich life as a woman living with Alzheimer's Disease rather than as an "Alzheimer's patient". Debra is passionate about sharing the Vibrant Life philosophy with other families who have loved ones with Alzheimer's or other conditions that affect memory. Debra's nursing experience taught her to care for patients; her management background made her a strong leader; but it is her compassion, her first-hand experience and her passion for helping people live life to its fullest potential that make Debra such an effective advocate for New Friends' Vibrant Life philosophy.



### Kathy Kearcher, *LPN, Community (Nurse) Manager*

(269) 372-6100, ext. 6885 | [kkearcher@newfriendsmemorycare.com](mailto:kkearcher@newfriendsmemorycare.com)

Kathy embodies what we refer to as "State-of-the-Heart Care" at New Friends. In addition to being a Licensed Practical Nurse, Kathy is a true coach in supervising our dynamic care team in our Vibrant Life/ person-centered care approaches. Kathy is passionate about senior care and brings a wide range of nursing and supervisory experiences to the running of day-to-day operations in our comfortable Lodges. Kathy is a former Director of Operations in senior day care and is a certified Dementia Practitioner and Trainer through the National Council of Certified Dementia Practitioners.

### Kathy Coats, *Marketing Manager*

(269) 372-6100, ext. 6887 | [kcoats@newfriendsmemorycare.com](mailto:kcoats@newfriendsmemorycare.com)

Kathy brings more than 20 years of sales, marketing and leadership experience to her role as marketing manager at New Friends, as well as a wealth of knowledge and training with Alzheimer and dementia patients. A Certified Dementia Practitioner, Kathy is devoted to helping families deal with the memory loss of a loved one. Her stance on taking a proactive role to find a cure is evident as she was the 2012/2013 Chair for the "Walk to End Alzheimer's" and voted the 2012 Volunteer for the Year for the Alzheimer's Association. She will be co-Chairing the Walk again in 2014. We are fortunate to have such a committed advocate on our New Friend's team.



**Corie Shireman, Vibrant Life Manager**

(269) 372-6100, ext. 6886 | [cshireman@newfriendsmemorycare.com](mailto:cshireman@newfriendsmemorycare.com)

Corie is full of life and loves creating stimulating activities! She knows that in great dementia care not everything is always planned and structured. Often the best activities are those that capture a great moment, like telling a funny joke or having an impromptu session in composing a group poem. Corie comes to New Friends with 25 years experience working with seniors and dementia care.



**Steve Danyi, Facilities Manager**

(269) 372-6100, ext. 6883 | [sdanyi@newfriendsmemorycare.com](mailto:sdanyi@newfriendsmemorycare.com)

Steve is our Facility Manager extraordinaire! He keeps New Friends humming! From keeping all of our three Lodges toasty in the winter and cool in the summer, to keeping the grounds beautiful in the fall and snow removed in the winter, Steve does it all – with a smile always on his face. If that isn't enough, Steve also runs our Internet, keeps our state-of-the-art on-line Care Management system up and running, and when he has a little time, will do some golf putting with our gentlemen residents. Steve is a real asset to New Friends and will be your friend as soon as you meet him

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