

Home > Companies

June 2, 2020

People in the news, June 2



Kimberly Bonvissuto













Josh Krull named CEO of Capital Health Group's new Elegance Living



Josh Krull

Josh Krull has been named CEO of the newly formed senior living management company <u>Elegance Living LLC</u>, Capital Health Group LLC announced.

Krull has more than 20 years of experience in all facets of senior living. He joins Elegance after 13 years at Atria Senior Living, where he most recently was senior vice president – operations chief of staff. At Atria, he worked closely with the chief operating officer to oversee operations of communities across North America.

Headquartered in Baltimore, Elegance manages 46 senior housing communities in 16 states with about 4,150 units. The new developments are located in California, Washington and Virginia.

Elegance supports each of its communities with operations, clinical services, sales and marketing, accounting, culinary, human resources and risk management.

Aaron D. Webb named CHI Living Communities CEO

Aaron D. Webb has been named CEO of <u>CHI Living Communities</u> effective June 15. He succeeds Rick Ryan, who retired May 1.



Aaron D. Webb

Webb's focus will be on further aligning CHI Living Communities with CommonSpirit Health, which it joined in 2019, and advancing long-term care strategies to achieve healthier communities through increased engagement among employees, residents, families and community partners.

He previously was chief operating officers for Morning Pointe Senior Living. There, he collaborated with leaders to develop and execute strategic business initiatives in assisted living and memory care.

Before joining Morning Pointe, Webb worked for more than 10 years with Life Care Centers of America in numerous executive roles. He began his career as an investment professional at Fidelity Investments.

After earning his undergraduate degree from Denison University, Webb earned his law degree from the University of Tennessee, focusing on business operations. In 2019 he studied cross-sector

business collaboration at Harvard School of Business.

Webb is on the board of directors of several non-profit organizations, including CHI Memorial Hospital, Tennessee Aquarium, The Lyndhurst Foundation and the Chattanooga Area Chamber of Commerce.

LTC promotes Pam Kessler, Clint Malin to newly created co-president positions



Pam Kessler

Real estate investment trust <u>LTC Properties</u> has announced the promotions of Pam Kessler and Clint Malin to the newly created positions of co-presidents, effective immediately.

Kessler will retain her role as LTC's chief financial officer, and Malin will continue as the company's chief investment officer. Wendy Simpson will remain as LTC's chairman and CEO.

Kessler joined LTC in 2000 and has been the company's executive vice president, CFO and secretary since 2010. Before joining LTC, she was corporate controller for a privately held commercial and multifamily real estate developer, director of financial reporting for Irvine Apartment Communities, and assistant controller of the Inland Empire

division of KB Home. She began her career as a certified public accountant at Ernst & Young.

Malin joined LTC in 2004 and has been the company's executive vice president an chief investment officer since 2012. Before joining LTC, he was vice president of corporate real estate for Sun Healthcare Group (now Genesis Healthcare), where he was responsible for acquisitions and portfolio management. Malin began his career in public accounting at KPMG and Arthur Andersen.

Mary Cannon promoted to executive director at Stonebridge at Montgomery



Clint Malin



Mary Cannon

Mary Cannon has been named executive director of the Stonebridge at Montgomery campus in Skillman, NJ, announced Springpoint, a senior living provider serving the Mid-Atlantic region. She is responsible for the overall leadership and direction.

Cannon joined Montgomery in 2016 as assistant executive director and has more than two decades of experience in the management and operation of senior housing and services.

Cannon is a graduate of Monmouth University and holds licenses as a New Jersey certified assisted living administrator and a licensed nursing home

administrator.

Valerie Howe named executive director of Atlas Senior Living's Fairview Park community



Valerie Howe

Atlas Senior Living named Valerie Howe, MBA, CRCFA, LPN, as Fairview Park's new executive director.

Howe has 20-plus years of experience in the healthcare industry in South Carolina. She has worked in assisted living and memory care communities, hospitals, doctors' offices and skilled nursing facilities.

Howe attended the Technical College of the Lowcountry, where she earned her associate of arts degree and a licensed practical nursing degree. She completed an undergraduate degree in healthcare management and a master's degree in healthcare administration through South University. She is working on her doctorate in business with a completion date of later this year.

Atlas Senior Living names Melissa Rost director of clinical compliance



Melissa Rost

Melissa Rost, LPN, CDP, has been named director of clinical compliance at <u>Atlas Senior Living</u>. She will manage regulatory clinical compliance, operations, and implementation of policies and procedures for the Birmingham, AL-based Atlas communities.

Rost has more than 26 year of nursing experience serving the aging population, working in assisted living and memory care, rehabilitation, long-term care, hospice and critical care. She worked for Atlas community Legacy at Savannah Quarters in Pooler, GA, since 2018 as director of health and wellness.

She earned a nursing degree at Marymount School of Nursing. She also is a certified dementia practitioner.

Tim Wesley named president of myFamilyChannel



Tim Wesley

Tim Wesley will assume the role of president of an emerging technology company focused on seniors: <u>myFamilyChannel</u>.

The Louisville, KY-based company provides a communications platform to allows families, residents and staff members to communicate through their smartphones and television screens. It also provides a pathway for telehealth.

Wesley has a 30-year career as an executive in healthcare and senior living companies, including Humana, Vencor, Atria Senior Living and Elmcroft Senior Living. He has served as a consultant to myFamilyChannel for the past year and will focus on building corporate infrastructure, the continued expansion of services across senior-focused industries, and securing capital for future growth.

Wesley's experience in healthcare and senior living includes engineering large-scale mergers and acquisitions, launching an initial

public offering and building investor coalitions.

Doug Johnson named G5 chief revenue officer

Doug Johnson has been named chief revenue officer by <u>G5</u>, a digital marketing optimization firm. He will play a critical role in partnering with executive leadership to focus on customer-first



Doug Johnson

solutions, go-to-market strategies, revenue growth and value creation.

Johnson will oversee the sales, marketing and customer experience organizations to drive net annual recurring revenue growth through new bookings, upsells and renewals, while also managing retention.

He has more than 20 years of C-level leadership experience, consistently focusing on building customer-first organizations to drive company success. As the CEO at Jobalign, an hourly recruiting technology company, Johnson built, tested and refined a solution for enterprise customers in the senior living, hospitality,

food services, and building maintenance industries.

Prior to Jobalign, Johnson was CEO at AccessLine Communications, where he drove a company turnaround that grew revenue 10 times before being acquired by Telanetix.

Seth C. Anthony named Beers + Hoffman Architecture marketing & business development manager



Seth Anthony

Seth C. Anthony has joined architectural firm <u>Beers + Hoffman</u> <u>Architecture</u> as the new marketing and business development manager.

Anthony started his career on the public relations team of one of the nation's 35 largest not-for-profit senior living providers. From there, he transitioned into the agency world, where he worked with senior providers across the country, specializing in the execution of digital communications and sales practices at Varsity. He most recently spearheaded the sales, marketing and business development operations at Holleran, a leading provider of business intelligence for retirement communities.

Anthony has an undergraduate degree in psychology and a master's degree in organizational management.

SAGE appoints Mark Sexton as new LGBT leader on its board of directors

Mark M. Sexton has joined the national board of directors of LGBT elder advocacy organization <u>SAGE</u>.



Mark Sexton

Sexton, a retired tax professional, brings years of leadership experience within the LGBT community to his new role. He most recently was senior vice president of taxes at Revlon. Prior to that he was an international tax counsel with Bristol Myers Squibb and a tax associate at two New York law firms.

He has been active in LGBT philanthropy for years, serving on the boards of the National LGBTQ Task Force, which he co-chaired for three years, and the National LGBTQ Task Force Action Fund, which he chaired for six years. He also served on the board and grants advisory committee of the Stonewall Community Foundation, as well as the governance committee of the New York City Anti-Violence Project. He

served on strategic planning committees for AVP, SAGE and the Task Force.

Sexton is a graduate of Yale College, with a law degree for the University of Chicago and a master's of law in taxation from New York University.

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