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People in the news, Sept. 26

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Senior Lifestyle names key leaders

Senior Lifestyle Corp. on Monday announced the appointment of key leaders of its re-aligned operations and asset management team.

Justin Robins and Jim Pusateri have been named executive vice presidents and co-chief operating officers, and Paula Adams will serve as chief clinical officer. The team will focus on establishing and strengthening business partner alignment, optimizing performance and fostering strategic growth, Senior Lifestyle said.

Robins is a 21-year veteran of Senior Lifestyle. Pusateri brings 26 years of leadership in senior living management, sales, marketing recruitment and training. Adams is a registered nurse with 25 years of experience in healthcare management; she has led Senior Lifestyle's clinical and compliance teams, sharpening the company's focus on ancillary services, including home health, pharmacy and hospice care.



Justin Robins

As part of the re-alignment, Hollie Kemp, the creator of Senior Lifestyle's award-winning Embrace program for memory care, has been named vice president of resident experience. Amaka Aniefuna joins Senior Lifestyle as vice president of operations.

Senior Lifestyle has a portfolio of more than 175 senior living communities in 27 states.

Anthem Memory Care names two national vice presidents

Lake Oswego, OR-based **Anthem Memory Care** has named Shannon Gutierrez national vice president of operations and James Altrichter national vice president of clinical services.

Gutierrez previously was regional vice president of operations for Silverado in the Midwest. Her career also has included executive positions with Lexington Square of Elmhurst, Horizon Bay Retirement, Sunrise Senior Living and other senior living organizations. She received a Bachelor of Social Work degree from the University of Illinois Jane Addams School of Social Work and is an Illinois licensed nursing home administrator.

Altrichter previously was senior vice president of risk management for Milestone Retirement Communities and has held positions with Vascular Access Centers and GlaxoSmithKline. Earlier in his career, he served as a nurse in long-term care and acute settings.

Altrichter received an undergraduate degree in nursing from the College of Saint Scholastica in Duluth, MN, and holds a certification in public health nursing.

Anthem operates 10 dementia care communities in California, Colorado, Illinois and Kansas, with an 11th scheduled to open this fall.

Heritage Senior Living expands leadership team

West Allis, WI-based **Heritage Senior Living** has added two new clinical and quality-focused positions to its corporate team as part of its larger mission to refine clinical expertise and adapt to the changing care needs of the senior population.



Karen Schacht is the new vice president of quality and will oversee the review and implementation of quality procedures and practices throughout the company.

Schacht has a master's degree in healthcare administration and is a certified dementia practitioner. She has worked in a variety of roles in the senior healthcare industry, including assisting in managing operations, quality improvement, business development and acquisitions, as well as speaking nationally on the topic of assisted living.

Jaime Schwingel joined the team earlier this year and henceforth will be focusing her attention on the care side of things as the vice president of clinical and medical operations. Schwingel, who holds a master's degree in nursing with an executive leadership concentration, has more than 20 years of nursing experience, including 13 years in leadership roles, as well as 10 years providing legal nurse consulting for attorneys.

"I'm certain these new additions, paired with our increased focus on care and quality, will help cement Heritage's place as a leader in care and clinical practices, especially as the senior living industry moves toward a more care-based model," Milo Pinkerton, founder and president of Heritage Senior Living, said in a statement.



Heritage Senior Living was founded in 2000 and has 15 senior living communities throughout Wisconsin that serve more than 2,000 residents, making it the largest senior living operator in the state. An additional community is under development.

Mariola Rodriguez is community relations director of Market Street Memory Care Residence Tampa



Mariola Rodriguez has transitioned to the position of community relations director of **Market Street Memory Care Residence** in Tampa, FL. The 64-unit senior living community will open in January.

Rodriguez has led memory care program startup and development for Watercrest Senior Living Group before, opening both Watercrest Lake Nona Assisted Living and Memory Care and Market Street Memory Care Residence in Viera. A nationally certified Alzheimer's disease and dementia care trainer, Rodriguez advanced to the position of community relations director of Market Street Memory Care Residence in Viera.

Market Street Memory Care Residences are communities envisioned by Market Street co-owner Marc Vorkapich, CEO and principal of parent company, Watercrest Senior Living Group. All Market Street associates are nationally certified dementia care practitioners, and programming is designed to offer multi-sensory experiences and recognize individual resident needs.

Market Street Memory Care Residence features a purposeful LifeBUILT design, including natural lighting, internal courtyards, circular walkways and visual cueing. This community features central gathering spaces in Market Plaza, an active, "outdoor" streetscape complete with newsstand, art gallery, bakery, salon and spa, and post office designed to welcome family and friends.

Sheila Garner to join Oakmont Senior Living as vice president of strategic programs

Sheila Garner will join Santa Rosa, CA-based **Oakmont Senior Living** as vice president of strategic programs effective Oct. 16.

The senior living executive has more than 40 years of experience in the industry and has served in positions ranging from community executive director to division vice president. As both a California licensed nursing home administrator and certified administrator for assisted living, Garner has supported more than 140 senior living communities, including nd assisted living and memory care communities, continuing care retirement communities and skilled nursing facilities.

Garner is the immediate past chair of the California Assisted Living Association. She holds an undergraduate degree from California State University Hayward and a postgraduate certificate in business management from the University of Southern California.

Family-owned and operated Oakmont Senior Living has 25 communities throughout California.

Karan McGrath, Carrie MciLvaine assume leadership positions at Juniper Village at Louisville



Karan McGrath (right in the accompanying photo) has joined **Juniper Village at Louisville** in Colorado as executive director, and Carrie MciLvaine (left) is the new director of community relations.

McGrath has spent the past 15 years working in senior healthcare as a nursing home administrator and executive director of a continuing care retirement community. She also worked in group physician offices training, hiring and problem-solving.

In her role as executive director, she will oversee all operations of the community, ensure that state regulations and company policies are adhered to and be a support and resource for residents, family and associates.

MciLvaine worked in sales and marketing and in the funeral industry before joining Juniper.

As director of community relations, she will provide families guidance and collaborate on innovative ideas at Juniper Village at Louisville and sister communities.

Karl Douglas joins Brightview Towson as executive director

Karl Douglas has been promoted to executive director of **Brightview Towson**. Having worked for Brightview Senior Living since 2014, he previously was an executive director in training and also was the Wellspring Village director at Brightview Perry Hall.

In his new position, Douglas will be involved in every facet of the community operations, from hospitality, health services, dining, programming, sales, maintenance and the business office.

He graduated from Morgan State University with a Bachelor of Science in Business Administration degree and earned an MBA from the University of Phoenix.

Before joining Brightview, Douglas was in the Augsburg Lutheran Home and Village administrator-in-training program before being promoted to an assistant nursing home administrator. He also spent 20 years with Procter & Gamble in sales and marketing.

Brightview Senior Living operates 33 senior living communities — with more under construction — from Virginia to Massachusetts.

Kim Lengling joins Juniper Village at Meadville as director of community relations

Kim Lengling has joined the **Juniper Village at Meadville**, Meadville, PA, as director of community relations.

An Air Force veteran, Lengling is known for her advocacy work for veterans and business development in the home healthcare industry. As director of community relations, she plans on building the presence of Juniper Village in Northwest Pennsylvania by being a voice and a resource for families when they are not sure where to turn. In addition, she wants to continue to build the relationship within the veteran community.

Lengling co-hosts a twice-weekly radio show, “Voices For Vets,” and regularly writes for local newspapers on veterans' issues and events. She has spoken publicly on veterans' issues; co-written a book entitled “Inspire!” and has solo-authored a book



entitled “Snapshots; The Veteran's View.” Lengling also co-founded a 501(c)3 called Embracing Our Veterans, aiding veterans and their family members with referrals to services and assistance outside of what the Department of Veterans Affairs may provide.

Atria CEO appointed to Louisville Regional Airport Authority Board



Atria Senior Living Chairman and CEO John Moore has been appointed to the board of directors of the Louisville Regional Airport Authority, Louisville, KY. His term will expire in July 2020.

The airport authority manages the finances and operations of both Louisville International Airport and Bowman Field. Atria is headquartered in Louisville, KY.

Moore also is a director and member of the executive committee of the Louisville Regional Airlift Development, a new non-profit organization formed to facilitate new nonstop flights from Louisville International Airport to underserved markets.

LeadingAge Minnesota names ‘50 for the Next 50’

LeadingAge Minnesota on Sept. 21 recognized 50 leaders deemed innovative and influential in the state.

“50 for the Next 50 are pioneers, challenging the status quo to transform and enhance the experience of aging,” Gayle Kvenvold, president and CEO of the organization, said in a statement. “These leaders are making forward-looking innovations in service delivery, elevating the profession of caregiving and best preparing Minnesota for the future needs of its aging population. We are energized by what lies ahead with the mix of these experienced and next generation leaders at the helm.”

The leaders represent a broad array of professionals who work on behalf of older adults in independent senior living, assisted living, adult day services, home care and skilled nursing as well as organizations that support long-term services and support throughout Minnesota.

See the complete list of honorees [here](#).

Valerie Carter elected as LifeSpire trustee



Valerie Carter is the newest member of **LifeSpire of Virginia's** Board of Trustees. She was elected at the trustee's quarterly meeting Sept. 12.

Carter is the executive director/treasurer of Woman's Missionary Union of Virginia and has worked in ministry roles with Virginia Baptists since 1988. In addition to her current position, Carter's roles included director of Hillside Baptist Center, WMUV associate of Christian Social Ministries, and associate pastor of “glocal” (global and local) ministries at Bon Air Baptist Church in Richmond, VA. She also is an adjunct instructor of sociology at J. Sargeant Reynolds Community College.

Carter holds the doctor of ministry degree from the Baptist Theological Seminary at Richmond, VA, a master's degree in sociology from Virginia Commonwealth University, a master's of divinity degree from Virginia Union University School of Theology, and a bachelor's degree in sociology from Adelphi University.

James O'Leary becomes Haskell president

Jacksonville, FL-based **Haskell**, a global architecture, engineering, construction and consulting firm, has named James “Jim” O'Leary as president and he has assumed the day-to-day operations of the company.

O'Leary, who will retain his former chief operating officer title, succeeds Steve Halverson, who has held the position of president and CEO for the past 18 years.

O'Leary joined Haskell in 1989, assuming progressive roles of responsibility. During his 28 years with the company, O'Leary has held several key positions, including field engineer, project manager, senior project manager, director, vice president, senior vice president, executive vice president and COO.

Halverson was the second president since Preston Haskell founded the company in 1965. Haskell served as president until appointing Halverson in August 1999. With the appointment of O'Leary, Halverson will remain as CEO and serve as chairman of the board of directors.

During Halverson's 18-year tenure as president and CEO, Haskell has grown through series of strategic acquisitions and initiatives to become a fully integrated AEC firm with 1,352 employees in 20 offices in the United States as well as offices in Mexico and Asia. The company expects to record new sales of more than \$1 billion, serving domestic and global clients in diverse markets, among them senior living.

O'Leary graduated from the University of Florida with an undergraduate degree in business administration and a master's degree in building construction. A certified general contractor, he is an active member of civic and professional organizations, including being a member of the Design-Build Institute of America Board of Directors, being chair-elect of the Jacksonville Speech & Hearing Center Board of Directors, and being a member of several design and construction national trade organizations.

Church Mutual announces leadership promotions

Church Mutual Insurance Co., Merrill, WI, recently announced several leadership promotions:

- Breigh Voigt has been promoted to vice president of commercial operations. Voigt joined CMIC in 1994 and has held roles of increasing responsibility, including assistant vice president, corporate services.
- John Tribble has been promoted to assistant vice president and chief diversity officer. Since joining CMIC in 2016, Tribble has expanded the company's awareness and acceptance of diversity while fostering sales opportunities with diverse customers and brokers.
- Peter Mahler has been promoted to assistant vice president of direct underwriting. Mahler has 11 years of experience with Church Mutual and more than 20 years of insurance experience.
- Todd Griffith has been promoted to assistant vice president of broker underwriting. He joined CMIC in 2010 and has 30 years of insurance experience.
- Craig Huss has been promoted to assistant vice president – IT and chief information security officer. Craig joined CMIC in 2016, bringing extensive leadership experience in information security.

Church Mutual offers specialized insurance for senior living facilities, religious organizations of all denominations, schools, camps and denominational offices.

*Send personnel news to Senior Editor **Lois A. Bowers**. Please include a high-quality photo.*

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