

# Watercrest Senior Living Group Welcomes Michele Thompson as Vice-President of Operations and Celebrates Reuniting of Executive Team

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## Watercrest Senior Living Group Welcomes Michele Thompson as Vice-President of Operations and Celebrates Reuniting of Executive Team

[Watercrest Senior Living Group](#) is proud to announce the addition of Michele Thompson as Vice President Operations as she rejoins the highly successful leadership team of Marc Vorkapich, CEO and Joan Williams, CFO.




As a senior living executive team, [Vorkapich, Williams and Thompson](#) celebrated the turnaround of a senior living portfolio with occupancy levels as low as 65% by achieving 100% occupancy in numerous communities, exceeding bottom line budget expectations and driving a company wide culture change. Several key individuals driving this turnaround have recently rejoined Vorkapich and Williams in their newest venture at Watercrest Senior Living Group including Tina Geimer, VP Sales, Joni Rozier, VP [Finance](#), Tracey Bates, HR Director, Shannon Morelli, Director Quality Services, Stephanie LaPlante, Senior Accountant, and Systems Manager, Merrilyn Hale.

Widely acclaimed in senior living, Thompson develops highly effective teams, models outstanding customer service, drives successful financial performance and acts as trusted advisor to residents, families and associates.

leadership talent we enjoyed so thoroughly in the past,” says Marc Vorkapich, CEO of Watercrest Senior Living Group, “her passion and dedication to associates, seniors and their families perfectly aligns with our mission, giving inspiration to those working alongside her.”

Thompson brings over 15 years of experience to Watercrest Senior Living Group, having earned marked success with national providers Horizon Bay, Brookdale, HarborChase and Arden Courts. Thompson began her senior living career working with dementia care residents, quickly earning the title of Certified Dementia Practitioner, subsequently advancing to the VP of Operations.

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“The opportunity to join the outstanding team at Watercrest is beyond compare,” touts Thompson, “I’m thrilled to work every day in an environment devoted to servant leadership. It’s people that ensure the quality of assisted living and memory care services and the well being of the residents. By continuously investing in servant hearts, we can deliver personalized service.”

Watercrest Senior Living Group specializes in assisted living and memory care community operations, market repositioning and [advisory services](#). Partnering with land owners, developers, investors, financial institutions, and REITs, Watercrest Senior Living Group focuses on operations management of assisted living and memory care communities.

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