

Heartland Dementia Services, LLC

Dementia Consulting and Training

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Who Are We?

Heartland Dementia Services, LLC was founded out of the need for skilled Alzheimer's/Dementia Practitioners. This company is dedicated to

giving caregivers and families the most current information and techniques to combat Alzheimer's/Dementia Disease.

A. Wayne Obertate, CDCM, CDP, President and CEO of *Heartland Dementia Services, LLC* is certified by the *National Council of Certified Dementia Practitioners* as a Certified Dementia Care Manager (CDCM) and Certified Dementia Practitioner (CDP). Mr. Obertate is also an approved instructor for the NCCDP.

A graduate of *NORTHWOOD* University in Midland, Michigan, Wayne received his undergraduate degree and continued in the Masters in Healthcare Administration program at Webster University in Jeffersonville, Indiana.

After leaving the army, he started his career as a mental health attendant then staff nurse at the Madison State Hospital, Madison In. As fate would have it, he was forced to confront dementia as it struck his own family. Over the next several years he became involved with Alzheimer's caregiving and training. He was chosen as Program Director for Alzheimer's Services at Kindred Healthcare, Sellersburg, Indiana. Wayne worked on the innovative "Colorscapes" care delivery system, a "Person Centered Care" model implemented by Kindred Healthcare for Alzheimer's/Dementia care. After leaving Kindred Healthcare he became Director of Alzheimer's Services for Life Care Centers of America, New Albany, In.

"My motivation is simple. Those of us who are dedicated to caring for AD victims must be qualified to do so. Training, education, experience and compassion are the keys to quality dementia care."

Current and Former Professional Affiliations

Wayne is a graduate of Leadership Southern Indiana class of 1997 and an active member of the Honorable Order of Kentucky Colonels. He served his country for six years with tours of duty in Southeast Asia and with the United States Army 82nd Airborne Division Fort Bragg, North Carolina. He remains an active member of the National Council of Certified Dementia Practitioners (NCCDP).

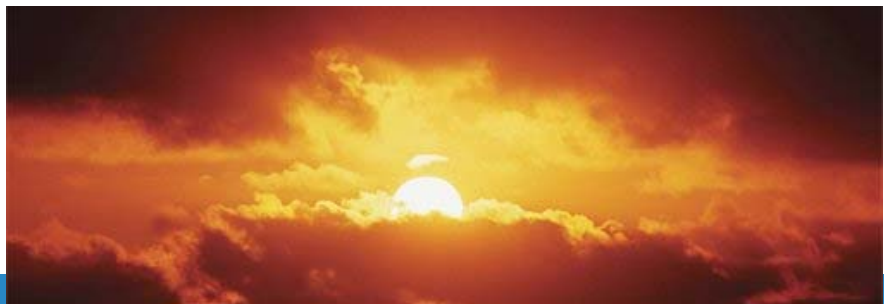
"Our company is based on the belief that our customers' needs are of the utmost importance. Our entire team is committed to meeting those needs." As a result, a high percentage of our business is from repeat customers and referrals.

We would welcome the opportunity to earn your trust and deliver you the best service in the industry.

Location:
3410 Bottorff Road
Charlestown, IN 47111

Office (812) 256-5572
Cell (812) 989-0856

***"A Sunset is only the Beginning
of a Beautiful Sunrise"***



Heartland Dementia Services, LLC

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