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Yvette Aitkins
Executive Director

Prior to SeniorBridge, Yvette was president and CEO of SmartChoice Home Health Agency, Inc, a leading home health agency located in Fair Lawn, New Jersey which she founded in 2002. Combining a passion for serving geriatric and disabled communities with integrity, understanding and empathetic care with a dedication to maintaining their dignity and independence, Yvette has been a champion for older people and their families for nearly a decade. She has also participated in legislative sessions and committee meetings and cultivated relationships with community council groups and medical institutions to further patient care and improve education in the community. Yvette holds a Bachelor's Degree in Human Resources Management from Suffolk College, United Kingdom and attained a Masters in Business Management and Development from Lincoln Tech School, Paramus NJ. She is a Certified Dementia Practitioner and a NJ Certified Assisted Living Administrator.



Lisa M. Dzitko, RN, CCM
Regional Executive Director

www.smarthha.com

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Lisa brings a wealth of experience to SeniorBridge from Patient Care, Inc., where she was previously Branch Director/Administrator responsible for the development and execution of financial, operational, and clinical goals for this large home care agency, and before that, its Director of Clinical Services and Director of Nursing Operations. She has also served as Nursing Supervisor at the Bayonne Visiting Nurse Association, ensuring appropriate care to its elderly Medicare and hospice clients. Lisa holds a Bachelor of Science in Nursing degree from Molloy College in Rockville Center and Nurse Case Manager certification from Seton Hall University in South Orange, NJ. She has been a Certified Case Manager since 1993.



Marcie Cooper, MSW, LCSW, C-ASWCM
Professional Development Specialist

Marcie Cooper is a professional geriatric care manager and educator with more than 30 years experience providing specialized services to the geriatric community. Ms. Cooper is an instructor at Rutgers University in the gerontology advanced certification program. She has been guest lecturer to organizations including the International Conference on Care Management, National Conference on Aging, Assisted Living Facility Association and the National Association of Social Workers. She is an Expert Commentator for Boston University's Institute for Geriatric Social Work. The New Jersey General Assembly recently appointed Ms. Cooper to the New

Jersey Elderly Person Suicide Prevention Advisory Council. She is proud to be an invitee to the United Nations International Committee on Ageing. Ms. Cooper is currently President of the NJ Chapter of the National Association of Professional Geriatric Care Managers, sits on the Board of Directors of the Society on Aging of New Jersey and is a member of the Forum of NJ Healthcare Professionals for the Alzheimer's Association. Ms. Cooper is the recipient of the Innovative Program of the Year award from the American Association of Services for the Aging. She has won other national awards including the Distinguished Achievement Award for Best Newly Developed Service from the Society on Aging. She received her Masters degree in social work from Yeshiva University and holds a B.A. in music therapy from Montclair State University.



Virginia Oliver, RN
Director of Client Services

Virginia has more than 34 years' experience in managerial, instructional, marketing/outreach, and clinical nursing. She has worked in medical-surgical, coronary/critical care, community health, school, and long-term care settings. For 12 years prior to joining SeniorBridge, Virginia served as Regional Director of Patient Services at Metropolitan Home Health Care of NJ (formerly Amserv Health Care), in which she managed a field staff of 750 in 4 branches. Among other previous responsibilities, she was a Staff RN/Charge Nurse in the Telemetry Unit and on the Medical-Surgical ICU at Union Hospital and Nursing Supervisor at Cranford Health and Extended Care. Virginia earned a nursing diploma at the Newport Hospital School of Nursing in Rhode Island and completed a certificate program in Geriatric Care. She is a licensed Registered Professional Nurse in New Jersey and New York and a member of the Educational Committee and Home Health Aide Committee of the Home Care Association of NJ.



Ani Maserjian
Director of Professional Relations

Ani's experience as Corporate Director of Sales and Marketing for Skyline Healthcare familiarized her with seniors' needs at the healthcare and rehabilitation, assisted living, and adult day care facilities that Skyline managed. She conducted outreach, organized educational events, and developed marketing materials for these facilities. Previously, Ani was a Senior Loan Officer at Superior Mortgage Corp. and worked in a similar capacity at Champion Mortgage and Castle Point Mortgage in New Jersey. She was also a Major Account Manager and Account Executive at ALGX, Inc, where she sold data and telecommunications products and received an ALGX Recognition Award for placing in the top 5 in the US for outstanding sales performance. She also won Presidents Club Awards for outstanding performance in her previous mortgage positions. Ani attended Orange County Community College, Middletown, New York.

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