






## Committed to Care

As of Tuesday, February 15, 2011

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The National Council of Certified Dementia Practitioners has declared the week of Feb. 14-21 as Alzheimer's and Dementia Staff Education Week.

Our entire staff here at Elmcroft Assisted Living and Memory Care is trained to ensure that we continue to provide compassionate and comprehensive care to our dementia clients. This enhances our residents' quality of life, and our families feel more confident in the care that is provided by an educated staff. We are trained to provide a high quality of care, which vastly improves our clients' quality of life. We learn to deal effectively with the devastating effects that Alzheimer's and dementia have on the person, their families and the caregivers themselves.

Specifically, training addresses the stress, agitation and combativeness that sometimes occur with the individuals who suffer from Alzheimer's. Our training involves offering solutions that overcome these symptoms with comfort and are soothing. Residents at Elmcroft benefit from a full calendar of appropriate activities, including music therapy, hand and foot massages, brain training, exercising and pet therapy, to name just a few. We congratulate our staff on its commitment to education to provide the best care for our residents.

Karen Gaskell

Southern Pines

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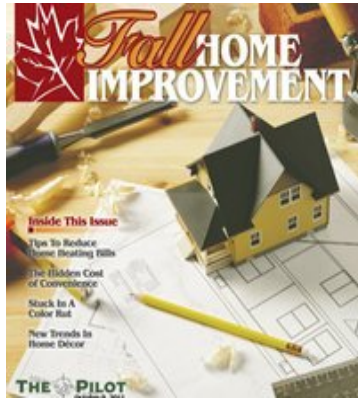
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Physical Address: 145 W. Pennsylvania Avenue, Southern Pines, NC

Mailing Address: P.O. Box 58, Southern Pines, NC 28388

910-692-7271 Fax: 910-692-9382