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CALENDAR

2/16/2011
The Professional Patient Advocate Workshop - Rockville, MD

2/22/2011
The Professional Patient Advocate Webinar II - Legal and Risk Management Issues

3/7/2011
The Professional Patient Advocate Workshop - Las Vegas, NV

3/22/2011
The Professional Patient Advocate Webinar III - Ethical Issues in Professional Patient Advocacy

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Patient Advocate REPORT

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Meet PPAI's Trainers

Catherine M. Mullahy and Jeanne Boling

CARE COORDINATION SUMMIT

Improving Practice in a Time of Change

March 8, 2011
8:30 a.m. - 5:15 p.m.
The Venetian Resort Hotel Casino
Las Vegas, NV

Free with your membership

Getting Your Best Health Care:

Real-World Stories of Patient Empowerment by Ken Farbstein

The Professional Patient Advocate Institute is committed to advancing the practice of patient advocacy and fostering an environment that ensures quality healthcare for all individuals. The PPAI advisory board, comprised of leading professionals across diverse specialties, provides guidance and insight in the Institute's quest to meet its stated goals.



Jeanne Boling, RN, MSN, CCM
Vice President
Mullahy & Associates
Little Rock, Arkansas

Jeanne Boling, RN, MSN, CCM, the Vice President of Mullahy & Associates, offers a national perspective on patient advocacy, direct-to-consumer case management, integrated care management and collaborative practice trending. Mullahy & Associates is a leading case management education and consulting organization. Ms. Boling has served as Executive Director of the Case Management Society of America, a rapidly growing multidisciplinary professional association. She is the founding leader and former executive director of the Case Management Leadership Coalition and has served on the Utilization Review and Accreditation Commission (URAC) Board of Directors, the Commission for Case Manager Certification (CCMC) and Advisory Boards for numerous publications, insurance, managed care, biotech and pharmaceutical companies.

To contact Jeanne Boling: jeanne.boling@gmail.com



Cathy Cress, MSW
Founder
GCM Consult
San Jose, California

Cathy Cress, MSW, is Founder of GCM Consult, working with small and national proprietors who want to enhance or launch a geriatric care management business. Ms. Cress was the founder and director of Cresscare, a geriatric care management business, for 25 years. She has taught geriatric care management at San Francisco State University, UC Berkeley and currently teaches at Cabrillo College and San Mateo College.

Her new book, *Mom Loves You Best: Forgiving and Forging Sibling Relationships*, published by New Horizon Press, will be out in October 2010. *Handbook of Geriatric Care Management*, published by Jones and Bartlett, will be out in a third edition in December 2010. *Care Managers: Working With the Aging Family*, also published by Jones and Bartlett, is focused on the aging family. She is on the faculty at the University of Florida for the online master's program in geriatric care management. She writes a weekly blog at <http://agingfamilydial411.blogspot.com/> and her website is www.agingfamily411.com/index.html.

To contact Cathy Cress: cressgcm@got.net



Taney Hamill, BS
Co-Founder Silopanna Healthcare Consulting
Annapolis, Maryland

C. Taney Hamill is a healthcare executive with over 30 years of experience. In 2009 Ms. Hamill co-founded Silopanna Healthcare Consulting, which spans the full healthcare continuum from designing, developing and implementing public healthcare programs to assisting healthcare organizations with regulatory compliance, operational effectiveness and business development.

Before co-founding Silopanna, Ms. Hamill served as Chief Executive Officer for the Women Business Leaders of the U.S. Health Care Industry Foundation, a nonprofit foundation established to help senior executive women in the healthcare industry to improve their businesses and continue to grow professionally, including serving as members of a board of directors of the Fortune 500/1000 companies.

Ms. Hamill is currently on the following Boards of Directors: the Women Business Leaders of the U.S. Healthcare Industry Foundation Board, the Washington Adventist Hospital Foundation Board, the Advisory Board of Schooner Health, LLC, and the National Coalition for Quality Colorectal Cancer Screening & Care Advisory Board, and the City of Annapolis Advisory Board of Recreation and Parks.

To contact Taney Hamill: taney_hamill@comcast.net



Karen Krumeich
Partner
Tatum, LLC
McLean, Virginia

Karen Krumeich has served a 20-year career as CFO and Division CFO of public, emerging-growth, start-up and multinational companies in various sectors of the pharmaceutical, biotech and healthcare industries. She specializes in IPOs, Sarbanes-Oxley compliance, acquisitions and integrations, strategic business planning and operations analysis. As a Tatum Partner, Krumeich served as interim CFO for a home infusion pharmacy, CFO for a privately-held drug and device delivery research and development company and as Interim CFO for a public renal device company. As CFO for the drug and device delivery company, she was responsible for the financial operational oversight of the drug and device component development, the outsourced clinical and manufacturing operations,

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