

## 2009 EXECUTIVE COMMITTEE

### Chairman

*Heather Rohan*

### Vice Chairman

*Anthony Degina*

### Treasurer

*Patricia Greenberg*

### Secretary

*Mitch Feldman*

### Members at Large

*Calvin Glidewell*

*Ted Welding*

### Immediate Past Chairman

*C. Kennon Hetlage*

### General Counsel

*Maria Currier*

### President

*Linda S. Quick*

## 2009 BOARD OF DIRECTORS

Agustin Arellano	Aurelio Fernandez
Dian Backoff	Robert Garner
Bo Boulenger	Val Jackson
Dan Brady	Steven Klein
Gary Cantrell	Manny Linares
Davide Carbone	Barbara Simmons
Michele Chulick	Suzette Wexner
Ira Coleman	Doug Williams
Ed Hanuum	

## INSIDE THIS ISSUE

Current Topics	2
People in the News	6
About SFHHA Members	7
Community Events	9
Save the Date	10

## FHA's Annual Meeting Celebrates Members of South Florida's Health Care Community

The FHA held their annual meeting from September 30 to October 2 in Orlando, Florida. The excellent program featured several national speakers who talked about managing change, the state of the economy, and---of utmost importance to the majority of the audience---healthcare reform. The audience had an opportunity to hear the latest about what has been happening in Washington and to ask pertinent questions of each of the speakers.

The service awards dinner, "A Celebration of Service," and the presentation of their award of merit were part of the FHA's annual meeting program. **John Benz**, Senior Vice President and Chief Strategic Officer at **Memorial Healthcare System**, won the "Spirit of Advocacy" award, and **Robin Varas**, MSN, ARNP-BC, of **Jackson Health System** won the "Caregiver of the Year" award. Congratulations to both for many years of dedicated service! The winner of the FHA's Award of Merit was the recently departed Senator Jim King, Jacksonville.



Tony Degina, Linda Quick, and Jaime Caldwell  
at the FHA Annual Meeting

## FAQs about Federally Qualified Patient Safety Organizations (PSO)

### What is PSOForida?

PSOForida is a federally certified Patient Safety Organization created by the Florida Hospital Association (FHA) and SFHHA and provided to member hospitals at a discounted rate. PSOForida gives hospitals a proven method of gathering and analyzing data on medical errors and near misses in an environment free from litigation. PSOForida is backed by ECRI Institute PSO, which will compile and analyze individual hospital data and compile reports, recommendations, and best practices customized to each unique institution.

### What kinds of hospitals join PSOForida?

Hospitals interested in building a culture of safety where clinicians feel they can talk about mistakes and near misses away from an environment of blame. Any hospital in Florida that is interested in developing best practices, saving money and protecting both patients and clinicians can join. However, hospitals that are members of FHA will receive a discount of \$3.50 per hospital bed.

### What happens if a hospital chooses not to join Florida PSO?

Without the protection of a federally certified PSO like PSOForida, your hospital peer reviews are subject to Florida's Patients' Right to Know Amendment, or Amendment 7. This amendment makes data collected during a hospital's peer review process open to examination.

Joining PSOForida is completely up to each individual hospital. However, hospitals that join have the opportunity to greatly improve its culture of safety without the fear of retribution.

For more information on joining PSOForida, please call or e-mail either Jaime Caldwell at (954) 964-1660 ([jcaldwell@sfhha.com](mailto:jcaldwell@sfhha.com)) or Bill Bell at (850) 222-9800 ([billb@fha.org](mailto:billb@fha.org)).

## Some Key Facts while We Wait for Healthcare Reform....

by Joyita Garg, Workforce Project Coordinator

1.	Last year, total health-care spending in the United States represented what percentage of GDP?	17%
2.	CFO's ranked "cost of healthcare" as their #3 top internal concern in the summer of 2008. This year it is:	Dropped to #6
3.	Percentage of employers confident that they can afford to offer health-care benefits in the next decade:	62%
4.	The health-care challenge most commonly cited by employers in both 2008 & 2009:	Employees' health habits
5.	Percentage of Americans willing to pay higher taxes so that all Americans can have health coverage:	28%
6.	Ratio of U.S. health-care spending devoted to preventive versus purely elective treatments:	1:4
7.	Percentage of preventive care paid for by consumers out-of-pocket	54%
8.	Market share of generic prescription drugs (by value) in the United States in 2008:	55%
9.	Percentage change in Americans who rate the U.S. health-care system "good" as of August 2009 versus a year earlier:	Increase of 20%

## SFHHA's Members Tame the Doral Golf Resort & Spa "Blue Monster" Course!

October 19<sup>th</sup> found many members and friends of the SFHHA coming together for a wonderful day of golf at the 2009 SFHHA Golf Tournament. Our one fundraiser of the year, the tournament was successful and all who attended were treated to a wonderful day of golf, good food and a great opportunity to get to know one another.

### Congratulations to the winners of the 2009 SFHHA Golf Tournament!

<b>1<sup>st</sup> Place</b>	<b>Arellano Construction: Agustin Arellano, Francisco Marin, Frank Vilar &amp; Eduardo Blanco</b>
<b>2<sup>nd</sup> Place</b>	<b>Kindred Healthcare: Ted Welding, Jason Zachariah, James Novak, &amp; Chris Clements</b>
<b>3<sup>rd</sup> Place</b>	<b>Baptist Health South Florida: Yerby Barker, Roberta Stokes, Max Barnes, &amp; Bill Krancifeld</b>
<b>Closest to the Pin</b>	<b>Eduardo Blanco, Ana Berenguer</b>
<b>Longest Drives</b>	<b>CA Masana, Roberta Stokes</b>

SFHHA would also like to thank the sponsors of the tournament for helping to make it such a success!

<b>Title Sponsors</b>	Arellano Construction & Gresham Smith & Partners
<b>Patron Sponsors</b>	Baptist Health South Florida
<b>Dinner Sponsor</b>	ANF Group, Inc. Construction
<b>Hole N' One Sponsor</b>	FirstPath, LLC
<b>Tee-Hole Sponsor</b>	Healthcare Service Group, Link Construction Group, PricewaterhouseCoopers, Hotwire Business Solutions, The Eldercare Companies, Wellington Regional Medical Center
<b>Activities Sponsors</b>	Gryphon Advisory – Longest Drive, Memorial Hospital West – Fab-Fore Finalist, ApolloMd – Closest to the Pin
<b>Benefactors</b>	Gerrits Construction Inc., McDermott Will & Emery LLP, VITAS Healthcare Corp., Tenet Healthcare Corp., AvMed Health Plans, Memorial Miramar, Kindred Healthcare, Miami Children's Hospital, University of Miami Hospital
<b>Raffle Prize Donors</b>	Lester Abberger and Charles Felix, South Florida Hospital News

### And, thanks to all our volunteers!

Charles Felix, South Florida Hospital News, Dr. Anita Kaplan, Miami Dade Medical Campus, Sudie Bredemeyer, Arellano Construction, Sherrie Caldwell, High Impact Shirts & Promotions, Annette Gadus, Cleveland Clinic Florida, Beverly Lawson, Allie & Zack Abeyta, Joyita Garg, Danielle Kuykendall, Jerry Bernstein, Sandie Foland, Baron Signs and Toni Farber, Saltz Michelson, Franklin Sands, and Christie Grays of ApolloMd. **THANK YOU!!**



**Arellano Construction 1st place Winners!**



**17<sup>th</sup> Annual Golf Sponsors**

## Are you prepared for the H1N1 Influenza Season?

It is time to make sure you and your employees are prepared for the H1N1 Influenza Season. The Department of Health has secured a stockpile of Personal Protective Equipment (PPE) for distribution to health care systems if their supply chain cannot meet their demands. PPE include surgical masks, face shields, N-95 masks, gowns, and gloves. These resources will be available for public and private health care facilities. On October 14, the CDC issued [interim guidance measures](#) for healthcare personnel. The CDC continues to recommend that health care workers who are in close contact with patients having suspected or confirmed H1N1 flu use N95s. In case of a shortage of N95 respirators, hospitals can prioritize use for health care workers at higher risk for H1N1 and for aerosol-generating procedures. OSHA is developing its own compliance directive related to CDC's guidance measures in light of equipment shortages. The CDC is currently recommending that healthcare workers with flu-like symptoms should remain home for at least 24 hours after they no longer have a fever without the use of fever-reducing medications. Information can be found at: <http://www.cdc.gov/h1n1flu/guidance/exclusion.htm>. The following links provide information that will be helpful for continuity of operations planning:

- <http://www.cdc.gov/h1n1flu/business/guidance/>
- <http://www.cdc.gov/h1n1flu/business/>

Check our H1N1 Page on our website [www.sfhha.com](http://www.sfhha.com) for more information.

## Pandemic Preparedness and the Americans With Disabilities Act

The U.S. Equal Employment Opportunity Commission has published a new report, "Pandemic Preparedness in the Workplace and the Americans with Disabilities Act." Below are some excerpts from the FAQs in the report, which is available [online](#). The full report also includes a "Related Resources" section referring practitioners to federal code, refereed articles, and other studies.

### **May an ADA-covered employer send employees home if they display influenza-like symptoms during a pandemic?**

Yes. The CDC states that employees who become ill with symptoms of influenza-like illness at work during a pandemic should leave the workplace.

### **During a pandemic, how much information may an ADA-covered employer request from employees who report feeling ill at work or who call in sick?**

ADA-covered employers may ask such employees if they are experiencing influenza-like symptoms, such as fever or chills and a cough or sore throat. Employers must maintain all information about employee illness as a confidential medical record in compliance with the ADA.

### **During a pandemic, may an employer require its employees to adopt infection-control practices, such as regular hand washing, at the workplace?**

Yes. Requiring infection control practices, such as regular hand washing, coughing and sneezing etiquette, and proper tissue usage and disposal, does not implicate the ADA.

### **During a pandemic, may an employer require its employees to wear personal protective equipment (e.g., face masks, gloves, or gowns) designed to reduce the transmission of pandemic infection?**

Yes. An employer may require employees to wear personal protective equipment during a pandemic. However, where an employee with a disability needs a related reasonable accommodation under the ADA (e.g., non-latex gloves, or gowns designed for individuals who use wheelchairs), the employer should provide these, absent undue hardship.

### **May an employer covered by the ADA and Title VII of the Civil Rights Act of 1964 compel all of its employees to take the influenza vaccine?**

No. An employee may be entitled to an exemption from a mandatory vaccination requirement based on an ADA disability that prevents him from taking the influenza vaccine. Similarly, under Title VII of the Civil Rights Act of 1964, once an employer receives notice that an employee's sincerely held religious belief, practice, or observance prevents him from taking the influenza vaccine, the employer must provide a reasonable accommodation unless it would pose an undue hardship as defined by Title VII. Generally, ADA-covered employers should consider simply encouraging employees to get the influenza vaccine rather than requiring them to take it.



### SOUTH FLORIDA HOSPITALS ARE TOBACCO-FREE

**Whereas:** South Florida Hospital & Healthcare Association’s members have a mission to provide care to improve the health and wellbeing of our patients and our community;

**Whereas:** Tobacco is the cause 1 out of every 5 deaths every year;

**Whereas:** Tobacco use is the number one cause of all cancers and emphysema, and is a leading preventable cause of heart disease and stroke;

**Whereas:** The state of Florida currently prohibits smoking in licensed medical care facilities;

**Whereas:** Tobacco use in and around South Florida hospitals poses health and safety risks for hospital patients, employees, health care providers and visitors;

**Whereas:** The Florida Hospital Association is encouraging all hospitals in Florida to adopt and implement tobacco-free policies covering their buildings and properties;

**Whereas:** The Florida Hospital Association and the South Florida Hospital & Healthcare Association have made available model smoke free policies and procedures;

**Whereas:** Our member hospitals will assist with compliance by sponsoring smoking cessation programs and providing smoking cessation education materials to assist staff in overcoming their reliance on and addiction to nicotine.

**Whereas:** Hospitals across the country are establishing tobacco-free campuses to save lives and money and to create healthier worksites, communities and states; and

**Whereas:** Tobacco-free campuses protect and promote the health of staff, inpatients and outpatients, decrease smoking-related employee costs, strengthen the image of hospitals as healthcare leaders, and supports other tobacco-free initiatives within the community.

**Therefore,** be it resolved that the Board of Directors of the South Florida Hospital & Healthcare Association encourages our members to adopt and implement a Tobacco-Free Campus Policy and to actively promote a safe and healthy environment for our patients and communities.

### Recent Studies

According to a new [report](#) from the **AHRQ**, over 2 million seniors were treated for falls in community hospital emergency departments in 2006 and the most common injuries were fractures. The study was based on the Healthcare Cost and Utilization Project’s Nationwide Emergency Department Sample.

Although using chest compressions combined with rescue breaths is still the best way to save lives, the **Red Cross** has recognized that compression-only CPR training is also very important. The compression-only method is best for people whose heart has stopped beating because the continuous chest compressions keep pumping oxygenated

**In Other News . . .**

- The seasonally adjusted unemployment rate in Florida for September 2009 is 11.0 percent, up from 10.8 percent in August and the highest unemployment rate in the state since October 1975. One of the only sectors with growth in Florida for much of the year has been healthcare, particularly in nursing and residential care facilities.
- The South Broward Hospital District has adopted a new millage rate of 1.2732 for FY 2009-2010, which will provide relief in property taxes. It will also lower tax revenue collected by the district.

blood to vital organs. The technique can be used by bystanders who may be uncomfortable performing rescue breaths or who are not fully trained in CPR. To order a Red Cross First Aid and CPR for Everyone Kit, go to [www.southfloridaprepares.org](http://www.southfloridaprepares.org).

According to a [report](#) by the **Commonwealth Fund**, there are significant disparities across states related to health care access, quality, costs, and outcomes. The study assesses 38 indicators since 2007.

**McDermott Will & Emery** has released a [white paper](#) on the new rules issued by federal agencies related to the Genetic Information Nondiscrimination Act of 2008 & HIPAA. HMOs, Medigap policy issuers, and other health insurance companies are likely to be affected.

## People in the News

The **FHA** now has five South Florida healthcare executives on its 2009-2010 Board of Trustees. They are: **Mark Robitaille** (President/CEO of **Martin Memorial Medical Center**), **Zeff Ross** (CEO of Memorial Hospital Pembroke and Senior VP West Operations of **Memorial Healthcare System**), **Steven Sonenreich** (President/CEO of **Mount Sinai Medical Center**), **Wayne Brackin** (COO of **Baptist Health South Florida**), and **Eneida O. Roldan, M.D.** (President/CEO of **Jackson Health System**).

**Miami Children's Hospital** named **Yolanda D. Douthard** director of pharmaceutical services.

**Pamela Dean, Dr. Mark Rubenstein, Dr. David Dodson, and Pete Martinez** have joined the **Palm Healthcare Foundation's** board of trustees.

**Stephen Siegel** has joined the **Miami-Dade County Performing and Visual Arts Task Force**.

**Thomas Cornish** was appointed chairman of the board of the **Miami Children's Hospital Foundation**.

**Stephen Parsons, CFRE**, was named CEO for **Baptist Health South Florida Foundation**, which oversees fundraising activities for Baptist Health. Mr. Parsons is a certified fundraising executive, and he has been with the Baptist Health Foundation since 1997.

**Marina Konhack, SPHR**, was named Director of Human Resources at **Catholic Hospice**. She was recently employed with Home Depot.

**Delray Medical Center** welcomed **Jennifer Pittman** as CFO.

**Rosa Gonzalez-Guarda, PhD, MSN, MPH, RN, CPH**, has been named to the Institute of Medicine/Robert Wood Johnson Foundation committee for the Initiative on the Future of Nursing. Dr. Gonzalez-Guarda is an assistant professor at the **University of Miami School of Nursing and Health Studies**.

**St. Mary's Medical Center** announced that Governor Charlie Crist appointed **Don Chester**, an assistant administrator at the hospital, to the Florida Rehabilitation Council. Chester oversees Pastoral Care, Community Relations, and Government Relations at St. Mary's and is involved in a number of community organizations.

**Vance C. Johnston** was appointed as chief financial officer of **Miami Jewish Home and Hospital**. He previously served as the executive director for business development and strategic planning.

The University of Miami's **Bascom Palmer Eye Institute** appointed **Eduardo C. Alfonso, MD**, chairman. Dr. Alfonso specializes in eye diseases, corneal surgery, and ocular microbiology.

**Ralph E. Lawson, FHFMA, CPA**, executive vice president and CFO, **Baptist Health South Florida**, has joined **HFMA's** Board of Directors for FY10.

**BCMA**(Broward County Medical Association) Elects 2009-2010 Board of Directors, **Alberto Casaretto, MD** as President and **Aaron Elkin, MD**, as Vice President.

## About SFHHA Members

**Kindred Healthcare** was ranked number one on *Modern Healthcare's* list of the 25 largest post-acute-care companies, based on 2008 net revenue. **Miami Jewish Home & Hospital** will be changing its name in October to the **Miami Jewish Health Systems**. A recent conference on Aging in the 21<sup>st</sup> Century for the Association of Health Care Journalists at **University of Miami** focused on what American Baby Boomers

can expect as they enter retirement. As a result of demographic changes and longer life expectancies, there will be fewer people in the workforce to care for and support the elderly population.

**Miami Dade College** was named on a list of the nation's top 25 "Best Neighbor" colleges and universities for its positive impact on the community. MDC is the only Florida institute included on the list.

**FIU** broke ground on its Ambulatory Care Center, an 18,000 square foot facility open to the general community for family medicine/primary care and sports medicine. This year welcomed the first class of students at the Herbert Wertheim College of Medicine at FIU.

The Department of Health and Human Services announced \$27.8 million in awards to health center-controlled networks to implement electronic health records and health information technology innovations. The funds are part of the American Recovery and Reinvestment Act of 2009 to increase access to health services among low-income and uninsured individuals.

**Health Choice Network, Inc.** received a grant for \$555,000 as part of the Health Information Technology Innovation Initiative Grant.

The **VITAS** Innovative Hospice Care unit opened at **Columbia Hospital** in West Palm Beach as an 11-bed inpatient hospice unit with overnight rooms for relatives and 24-hour-a-day visitations. This is VITAS's first inpatient center in Palm Beach County.

The **Greater Miami Chamber of Commerce** has nominated businesses and leaders in South Florida who are impacting the community by developing sustainable practices, products, or services. Congratulations to **Baptist Health South Florida**, a finalist for Green Practices!

The Department of Health and Human Services recognized 428 hospitals in the United States for increasing the number of organs available for transplantation. These hospitals were awarded with the department's Silver Medal of Honor for Organ Donation: **Broward General Medical Center, Palms West Hospital, Miami Children's Hospital, and St. Mary's Hospital.** Winners of the Bronze Medal included **Baptist Hospital of Miami and Kendall Regional Medical Center.**

Two baby girls were recently saved as part of the **Safe Haven** program. One was left at a fire station and the other at a hospital. These are the 138<sup>th</sup> and 139<sup>th</sup> newborns saved as part of the program.

The Certification Commission for Health Information Technology (CCHIT) has listed the **Eclipsys Corporation**, The Outcomes Company's PeakPractice solution as a CCHIT Certified 08 Ambulatory electronic health record and designated it for office-based use. PeakPractice is an award-winning ambulatory electronic medical record/practice management solution with numerous features including e-prescribing, supply chain management, and web portals for physicians and patients. Eclipsys also announced that its pharmacy solution has made strong gains in market share since it was first introduced three years ago.

A new \$53 million public hospital has opened between Belle Glade and Pahokee. The 70-bed facility was built by the Health Care District of Palm Beach County and started accepting patients on October 15.

**HCA's East Florida Division** and **Aetna** signed a two-year agreement to offer healthcare services to Aetna's members in South Florida and the Treasure Coast. The contract includes all HCA hospitals, Surgery Centers and Diagnostic Imaging Centers in the East Florida division, and will last from October 1, 2011, to September 30, 2011. HCA also announced an agreement with Healthagen, a premier listing service available on all smart phone iTriage® applications for the iPhone, smart phone, and web-based versions. The technology empowers consumers to learn about their symptoms and find where they can seek treatment.

## SFHHA WELCOMES NEW MEMBERS

**1Vault Networks** [www.1vault.net](http://www.1vault.net): Offers collocation, disaster recovery and hosted IT services. 1Vault Networks combines over 50 years of experience in helping small, medium and large enterprises design, manage, maintain and monitor IT infrastructure and disaster recovery plans.

### Hotwire Business Solutions

[www.hbsyes.com](http://www.hbsyes.com): Hotwire's end to end fiber network delivers the advanced phone, internet and digital cable your business needs to thrive, all at prices that make sense to your bottom line.

**Corinthian Colleges, Inc.** which is the parent of **Everest Institute** was awarded # 39 in the AARP 2009 top list of the Best Companies to Work, for those employees over 50 years of age. Please see the following link - [http://www.aarp.org/money/work/best\\_employers/best\\_employers\\_list\\_2009/](http://www.aarp.org/money/work/best_employers/best_employers_list_2009/)

A blind woman had her sight restored at the **Bascom Palmer Eye Institute** at the University of Miami when doctors embedded a lens in a tooth and then implanted the tooth in her eye. The procedure was one of the first of its kind in the United States, but the technique has been used in Asia and Europe for years for patients who have rejected transplanted or artificial corneas.

As part of the 25<sup>th</sup> anniversary of Breast Cancer Awareness Month and the 10<sup>th</sup> anniversary of the dedication of the Aventura Comprehensive Cancer Center, **Aventura Hospital and Medical Center** began October with two special programs for volunteers, survivors, and community leaders. Aventura Hospital lit up pink in commemoration of the events (see picture at right).



**Miami Children's Hospital** received four awards for its business improvement practices at the 2009 Global Six Sigma & Business Improvement Awards annual ceremony. **Dr. Narenda Kini**, President and CEO of MCH, introduced MCH to the business improvement model. In other news, MCH recently opened the **Michael Fux Family Center** on its campus. The 4,560 square foot facility includes: showers, laundry facilities, a gym, a massage therapy room, a full kitchen, and other amenities for families. Children can play Xbox and do arts and crafts in the Children's Art and Video Center or watch movies in the movie theatre. The center will be staffed seven days a week by hospital personnel.

### *WorkForce One & SFHHA Partnership*

**Trade Adjustment Assistance (TAA) approved from FLA Orthopedics.** TAA Information Sessions, set up with the State, were conducted in English and Spanish for 195 dislocated employees as the company moved its operations to Mexico. They were informed about the training dollars and other benefits available to them under TAA. Blue Cross Blue Shield, approved Health Coverage Tax Credit (HCTC) vendor from State, is also involved in educating these dislocated employees about the healthcare benefits that will be available to them. Prior to May 2009, the tax credit covered up to 65% of an eligible participant's monthly qualifying health insurance premium. Beginning May 2009, the tax credit will be raised for all participants to cover 80% of an eligible participant's monthly qualifying health insurance premium. Dedicated TAA coordinators are available at WorkForce One (Broward County) and South Florida Workforce (Miami-Dade) to provide counseling and assistance at a one on one level.

**Local Incumbent Worker Training (IWT) Grant - Memorial Healthcare System.** WorkForce One awarded Memorial Healthcare a training grant to upgrade the skills of eight Registered Nurses to meet national standards for excellence and to transition into Surgical Nursing while gaining new skills in disinfection/sterilization of equipment instrumentation. Keiser Career College has specifically designed this program for offering the necessary didactic and hands-on training.

**Work Opportunity Tax Credit Program (WOTC) & Welfare-to-Work Tax Credit.** The Work Opportunity and the Welfare-to-Work Tax credits are incentives that help businesses reduce federal tax with tax credits for hiring candidates who traditionally have difficulty finding employment. These include needy families with temporary assistance, disabled veterans, ex-felons, vocational rehabilitation clients and others with special needs (*WOTC credits can be as much as \$2,400 the first year per new hire and Welfare-to-Work Tax credit can be up to US \$9,000 the second year per new hire*).



## Community Events

- You are invited to the **P.U.R.E. Results Presentation**, a 30-minute presentation to educate local businesses on how to better brand your product, service, or practice by using radio effectively. You can choose your time on October 27- 29. To RSVP, contact Pamela Edmonds at [pedmonds@ccmiami.com](mailto:pedmonds@ccmiami.com).
- Terremark will present the “**Datacenter of the Future**” on October 27. The new, virtualized dynamic data center will demonstrate how NetApp, Cisco, VMware, and Terremark can collaborate to provide the infrastructure for a new data center. You will be able to learn about new products and developments that can help save time and money! Go to the [register link](#) to attend.
- The Ear-Q Coalition Panel, “**A Global Outlook on Health**,” will take place on October 30 in Miami. Dr. Paula Thaqi, Director of Broward Department of Health, will moderate the free event, which will feature seven consul generals. Continuing education credits are available. RSVP at <http://earqcph.eventbrite.com/>.
- The **Greater Fort Lauderdale Chamber of Commerce’s Salute to Business** is scheduled for Thursday, November 5<sup>th</sup>, at the Hyatt Regency Pier 66. Salute to Business honors outstanding individuals and businesses for their contributions to the community and local business industry. Contact Connie Ebery at 954.462.6000 Ext:8760 or [Connie@ftlchamber.com](mailto:Connie@ftlchamber.com) for more information.
- **BioFlorida’s 12<sup>th</sup> Annual Conference**, a networking conference on bioscience, technology convergence, and personalized medicine, will take place in Orlando on November 4-6. For more information, go to [www.bioflorida.com](http://www.bioflorida.com).
- The Human Services Coalition is hosting its **Imagine Miami Changemaker Conference III: “Show Us the Money – for Education, Healthcare, & Human Needs”** on November 6 in Miami. Learn where your tax money goes, and how to become involved in the budgeting process. Florida Senator Dan Burden will give the keynote address. Register [online](#).
- SFHHA is co-sponsoring the **Miami ’09 Health Care Globalization Summit** on November 10-13. This unique event features five important and interrelated conferences: Summit of the Americas, the National Workforce Health Economics Summit, Destination Medicine, the Healthcare Innovations Capital Connections Summit, and the Stem Cell/Regenerative Medicine Innovations Capital Connections Summit. Additional information can be found at <http://www.healthonomics.com/>.
- The Association of Fundraising Professional’s **2009 National Philanthropy Day Awards Luncheon** is scheduled for November 18 at the Hyatt Regency Miami. The awards, which honor those who make a difference, will be given to Adrienne Arshnt, Teresa V-F Weintraub, **Leon Medical Centers – Benjamin Leon, Jr.**, and Ruth Shack. For more information, please call Elizabeth Soto at 305.803.6003.
- The 2<sup>nd</sup> Annual **UM Innovation Technology Showcase** 2009 will be held on November 18 and 19 at the Four Seasons Brickell. Inventors and researchers can share new technologies with real world applications with members of the investor community and others in the industry. To register and for information about the event, go to <http://med.miami.edu/uminnovation/showcase/index.html>.
- The **Ernst & Young** 19<sup>th</sup> annual **Health Sciences Tax Conference** will take place at the Wynn Las Vegas from December 7-9. Participants will learn about trends in health sciences industry and receive guidance on tax strategies and compliance for for-profit and tax-exempt health care providers and companies.
- The **World Health Care Congress Leadership Summit** on December 7-8 in Orlando will focus on End of Life Care. The event will feature top industry executives and thought leaders who will highlight case studies and best practices from Aetna, Duke University, and other organizations. To register, please visit [www.worldcongress.com/eol](http://www.worldcongress.com/eol).
- Applications for the **NCHS/AcademyHealth Health Policy Fellowship** are due January 4, 2010. Information about the fellowship can be found [here](#). The fellowship provides an opportunity for scholars at any stage in their careers to conduct new and innovative research using data from the CDC.
- **McDermott Will & Emery’s 2010 ASC Symposium** will take place on February 12 in Miami. The conference is the premier national event focused on high-level business and legal issues affecting the ambulatory surgery center (ASC) industry. For more information and sponsorship opportunities, please contact Jerry J. Sokol at +1 305 347 6514 or [jsokol@mwe.com](mailto:jsokol@mwe.com), or Joshua M. Kaye at +1 305 347 6515 or [jkaye@mwe.com](mailto:jkaye@mwe.com). Registration information and a program invitation are forthcoming. Please visit [www.mwe.com/info/asc](http://www.mwe.com/info/asc) for more information.
- **EMR + Business Documents = ECM** How Neighborly Care Network Satisfied both needs with an ECM Featuring David Lind, CIO, Neighborly Care Network Thursday, November 4, 2009 from 2:00-3:00 p.m. ET [Click here to register!](#)

**National Council of Certified Dementia Practitioners**  
www.NCCDP.org  
February 14th to 21st 2010  
Alzheimer's and Dementia Staff Education Week  
Free Tool Kit and Staff In-services Available for Download Nov

The newest component of the NCCDP Alzheimer's and Dementia Staff Education Week 2010 (February 14th to the 21st) is the free tool kit and power point in-services. The Free Tool Kit is available for download beginning November 2009 to March 2010.

The tool kit was developed To Bring Awareness to staff and nurse educators about Alzheimer's and dementia training, certification in dementia care, and to promote dementia education by means of a face to face/interactive classroom environment.

Currently, there are no national standards for dementia education. The regulations regarding dementia education are different from state to state. The NCCDP recommends at minimum 8 hours of comprehensive dementia education to be provided to all staff. NCCDP recommends that ongoing dementia topics be presented throughout the year. Ongoing dementia education should address new advances, culture change, policies, new regulations and innovative interventions.

In addition to facilitating the Train the Trainer programs, The NCCDP promotes certification of all staff as Certified Dementia Practitioners. The NCCDP recognizes the importance of trained and educated dementia unit managers and certifying the Dementia Unit Manager as a Certified Dementia Care Manager. Front Line First Responders need comprehensive Dementia training and the NCCDP provides Alzheimer's and Dementia training to First Responder educators and certification as Certified First Responder Dementia Trainer and Certified First Responder-Dementia (Dementia Trained).

The free tool kit contains: In-services (Power Point Presentations), Resources, Proclamation, Press Kit, Word Search Games (to be used with in-services), and Promotional Items. In-services download separately.

Each year the National Council of Certified Dementia Practitioners reaches out to media, health care magazines, health care associations and long term care settings to support Alzheimer's and dementia staff education week to encourage comprehensive education by trained dementia instructors and encourage competence in the field of dementia care by meeting the educational demands of professional dementia certification (CDP) for all qualified health care professionals.

The National Council of Certified Dementia Practitioners® was formed in 2001 by a group of professionals with varying work and personal experiences in the field of dementia care. Their backgrounds include Nursing, Psychiatry, Dementia Unit Managers, Alzheimer's and related Dementia Care Specialist, Therapeutic Recreation, Social Services, Therapist, Pharmacists, Long Term Care Administration, Elder Law, and Home Care Administration. The Council was formed to promote standards of excellence in dementia education to professionals and other caregivers who provide services to dementia clients. As the number of dementia cases continues to increase nationally and worldwide, there is a great necessity to insure that care givers are well trained to provide appropriate, competent, and sensitive direct care and support for the dementia patient. The goal of the Council is to develop and encourage comprehensive standards of excellence in the profession and delivery of dementia care.

## Save the Date

Public and Community Relations Committee Meeting	Nov. 3
Safety and Security Meeting	Nov. 6
65 <sup>th</sup> Anniversary Celebration	Dec 3

# South Florida Hospital News

Tuesday, June 27, 1944

**MINUTES  
DADE COUNTY HOSPITAL ASS'N.**

June 27th, 1944 a meeting was held at the Coral Gables Country Club to which representatives of dade county hospitals were invited. Mrs. Edyth Harrison of University Hospital presided as hostess at luncheon.

Those present were:

Mr. Sutterlin, Asst. Area Director of War Man Power Commission.

Dr. Hart Van Ripper, Jackson Mem. Hosp.

Mr. E. E. Post, " " "

Miss Alice Mustard, " " "

Mrs. Edyth Harrison, University Hosp.

Mrs. Elizabeth Shaw, Riverside Hosp.

Mrs. Elnor Robertson, J.A. Smith Hosp.

Miss Penness Bryant, Victoria Hosp.

Miss Pauline Woodman, University Hosp.

Mrs. Martha Hall, Dade County Hosp.

Those unable to attend were:

Sister Francine, St. Francis Hosp.

Mrs. Freida McLarty, Edgewater Hosp.

Sister Francine and Mrs. McLarty 'phoned that any motions made at this meeting would be

## THE SFHHA IS BORN!

On June 27, 1944, representatives from University Hospital, Jackson Memorial Hospital, Riverside Hospital, J.A. Smith Hospital, Victoria Hospital, and Dade County Hospital met at the Coral Gables Country Club and established the Dade County Hospital Association, the precursor to SFHHA. Because our country was at war, the administrators wanted to work with area nurses to communicate the needs of community hospitals to the federal government. As we embark on health reform sixty-five years later, SFHHA, FHA and AHA are committed to the same goal. Below are the minutes from the first meeting.

Please save the date for a special 65th Anniversary Celebration on December 3, 2009, at the Renaissance Hotel in Plantation. You're not going to want to miss this reunion of our hospital family and friends!

### 1944 WHAT THINGS COST:

BREAD:	\$0.09/LOAF
MILK:	\$0.62/GAL
EGGS:	\$0.63/DOZ
CAR:	\$1,225
GAS:	\$0.21/GAL
HOUSE:	\$8,649
STAMP:	\$0.03/EA
AVG INCOME:	\$2,675/YR
MIN WAGE:	\$0.30/Hr



### UPDATE: OPERATION NEPTUNE

The Normandy Landings were the landing operations of the Allied invasion of Normandy, also known as Operation Neptune and Operation Overlord, during World War II. The landings commenced on Tuesday, 6 June 1944 (D-Day), beginning at 6:30 British Double Summer Time (UTC+2). In planning, D-Day was the term used for the day of actual landing, which was dependent on final approval.

The assault was conducted in two phases: an air assault landing of American, British, Canadian and Free French airborne troops shortly after midnight, and an amphibious landing of Allied infantry and armored divisions on the coast of France commencing at 6:30. There were also subsidiary 'attacks' mounted under the codenames Operation Taxable to distract the German forces from the real landing areas.[3]

The operation was the largest amphibious invasion of all time, with 175,000[4] troops landing on 6 June 1944. 195,700[5] Allied naval ships were involved. The invasion required the transport of soldiers and materiel from the United Kingdom by troop-landings in the English Channel and naval fire-support. The landings took place along a 50-mile (80 km) stretch of the English Channel and naval fire-support. The landings took place along a 50-mile (80 km) stretch of the English Channel and naval fire-support.

## SFHHA TURNS 65!

Join us to celebrate our 65th Anniversary at the annual meeting and dinner

Guest Speaker: Emily Friedman

Thursday, December 3rd, 2009

Six o'clock in the evening

Renaissance Hotel in Plantation

1230 South Pine Island Road Plantation, FL 33324

Reception begins at 6pm



SAVE THE DATE 12 03 09 6PM



For more information, call (954) 964-1660 or visit [www.sfhha.com](http://www.sfhha.com)