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The Most Important Event for Senior Living Executives

INSPIRE PASSION. LEAD CHANGE.



2014

CONFERENCE
& EXPOSITION
MAY 19-22, 2014 | PHOENIX, AZ

ALFA is a Certified Sponsor of professional continuing education with the National Council of Certified Dementia Practitioners and International Council of Certified Dementia Practitioners for members holding certifications as CDP, CDCM and CADDCT. CEUs can be earned by attending sessions at the ALFA 2014 Conference & Expo (May 20-22, 2014 in Phoenix, Arizona). Conference participants will be eligible to receive up to 12.0 CEUs May 20-22, 2014. If you have questions about continuing education units please email mlanphier@alfa.org or call Mike Lanphier at (703) 562-1189.

ALFA 2014 CONFERENCE & EXPO

MAY 19-22, 2014 | PHOENIX, AZ

REGISTER NOW AT WWW.ALFA.ORG/CONFERENCE

Please join us for four days of intense education, networking, problem solving and idea development with senior living executives from around the world.

The ALFA 2014 Conference & Expo will feature 75 educational sessions exploring topics and trends shaping the senior living business today. Among the trends being explored are compliance with federal health privacy law, housing markets, partnerships with Accountable Care Organizations and the integration of technology into senior living communities.

Early bird registration and the ALFA hotel room block are open through April 15

Impressive lineup of keynote speakers promise an event you won't forget

Led by keynote speakers former Congresswoman Gabrielle Giffords and her husband astronaut Mark Kelly, endurance swimmer Diana Nyad, academic Sir Ken Robinson and artist Candy Chang, the conference is set to lead change and inspire passion.



Gabrielle Giffords & Mark Kelly



Diana Nyad



Sir Ken Robinson



Candy Chang